



COIMBATORE INSTITUTE OF MANAGEMENT AND TECHNOLOGY

An Autonomous Institute approved by AICTE, affiliated to Bharathiar University & Re-accredited with 'B' Grade by NAAC (2nd Cycle)
Vellimalaipattinam, Narasipuram Post, Thondamuthur (Via), Coimbatore, India-641109
www.cimat.edu.in | info@ciat.edu.in | +91 83001 49494 | 0422 - 2970131

NAAC
3rd CYCLE

Criterion II: - Teaching Learning and Evaluation

Key Indicator – 2.1 Student Enrolment and Profile

**Criterion II
Metric 2.1.1**

College Prospectus




COIMBATORE INSTITUTE OF MANAGEMENT AND TECHNOLOGY

AUTONOMOUS | APPROVED BY AICTE | AFFILIATED TO BHARATHIAR UNIVERSITY
RE-ACCREDITED BY NAAC



MBA

College Prospectus



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CIMAT was established in 1996, by Kovai Kalaimagal Educational Trust. CIMAT is located at the foothills of the Western Ghats and South India's Manchester - Coimbatore, sprawling over a land area of about 10 acres, surrounded by green hillocks; we are close to some of the leading manufacturing hubs in the city, pioneers in manufacturing Mechanical components, Textiles, Automobile and consumer product companies, giving us the added advantage of integrating classroom knowledge with practical experience. We have centres of excellence that offer courses and conduct research on exciting questions facing various industry sectors.

CIMAT gives ample opportunities for students to interact with various professional bodies/associations to enhance their skill level. CIMAT has signed an MoA with Open University Malaysia (OUM) to offer a certificate course in leadership to enhance the leadership abilities of the young budding managers. Keeping this in mind, CIMAT provides value-based education and develops the overall personality of the students by providing opportunities for enhancing creativity, self-confidence, assertiveness, communication and leadership skills.

CIMAT acts as a platform for knowledge exchange among the practicing managers, leading management consultants, outstanding educationalists, eminent scholars in management and the students. Besides the core faculty of the Institute, CIMAT invites eminent academicians and Industry experts for guest lectures, seminars and group discussions.

The pedagogy includes interactive lectures, case studies, presentations on various topics in the field of management .

College Prospectus



**ONE OF THE
TOP 100
BEST
B- SCHOOLS
IN INDIA**
FROM 2009 - TILL DATE

THE WEEK | **Business Today** | **competition success**
AIMA | **Business India** | **CSR**

**NUMBER OF SEATS
120 SEATS**

**FEES & SCHOLARSHIPS
AS PER THE
NORMS OF THE
GOVERNMENT**

**MBA TANCET CODE
319**

2 YEARS - FULL TIME DUAL SPECIALISATION

College Prospectus



VISION

We are Developing ideas and leaders that would transform the world forming the very core of today's business

MISSION

We are committed to educating and developing leaders and builders of enterprises who create value for their stakeholders and create and disseminate path-breaking knowledge, concepts, and tools that advance the understanding and practice of management.

VALUES

We have identified 3 key values that will help us to achieve our vision and thus staff are being encouraged to adopt these wherever possible.

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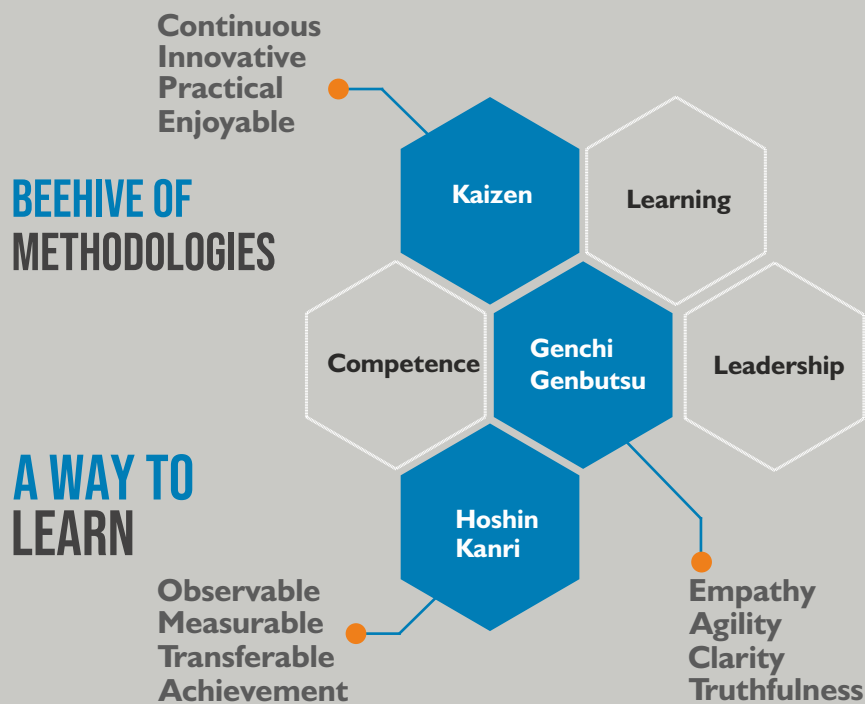
College Prospectus



CIMAT lays great emphasis on holistic development of students. The Institute provides a range of opportunities outside the classroom as well - be it industry interaction, cultural activities, sports competitions or entrepreneurial pursuits.

CIMAT offers students opportunities to interact with and learn from accomplished people. Business leaders, representatives of government and non-government organizations, artists and intellectuals regularly visit our campus on invitation to deliver talks and presentations that provide insights to the careers and personal attributes of these role-models.

College Prospectus



LATEST SYLLABUS CURRICULUM

CIMAT has designed and enriched the curriculum based on Outcome Based Education models framed by academicians, Professionals and Corporate experts, keeping in view the present dynamic business environment.

Employment & Training Soft skills including – Life, Living and Social.

The latest curriculum is designed to make students employable and industry-ready. Technology Clubs and Incubation cell to unleash Students Ideas.

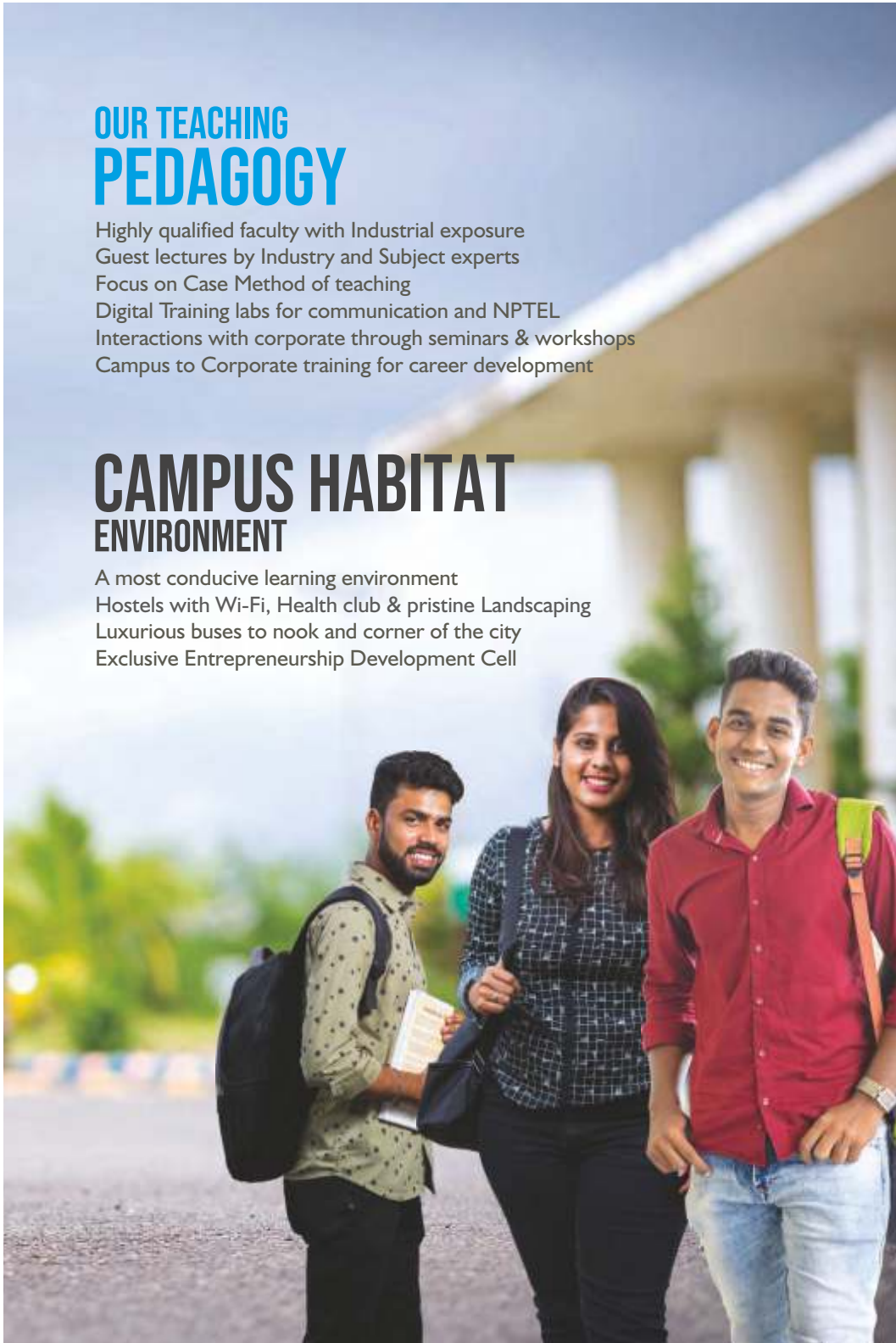
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OUR TEACHING PEDAGOGY


Highly qualified faculty with Industrial exposure
Guest lectures by Industry and Subject experts
Focus on Case Method of teaching
Digital Training labs for communication and NPTEL
Interactions with corporate through seminars & workshops
Campus to Corporate training for career development

CAMPUS HABITAT ENVIRONMENT

A most conducive learning environment
Hostels with Wi-Fi, Health club & pristine Landscaping
Luxurious buses to nook and corner of the city
Exclusive Entrepreneurship Development Cell




College Prospectus



25+ YEARS OF EXCELLENCE IN MANAGEMENT EDUCATION

THE JOURNEY

1996-1998	Started MBA and MCA Programmes
1999-2000	Started M.Phil and Ph.D Programmes
2001-2002	Affiliated full-time M.Phil and Ph.D Programmes
2002-2003	Recognized under 2(f) and 12 (b) by UGC
2009-2010	Conferred Autonomous Status by UGC
2011-2012	Accredited with "A" grade by NAAC
2012-2013	Approved by AICTE for 5 year integrated MAM programme
2018-2019	Re-Accredited by NAAC
2018-2019	Started PGDPM (1 Year) in collaborated with CPC



College Prospectus



FUNCTIONAL SPECIALIZATIONS

- 01 MARKETING MANAGEMENT
- 02 FINANCE MANAGEMENT
- 03 HUMAN RESOURCES MANAGEMENT
- 04 SYSTEMS MANAGEMENT

SECTORAL SPECIALIZATIONS

- 05 SUPPLY CHAIN & OPERATIONS MANAGEMENT
- 06 ENTREPRENEURSHIP
- 07 HOSPITAL AND HEALTHCARE MANAGEMENT
- 08 AGRI BUSINESS MANAGEMENT
- 09 BANKING AND FINANCE MANAGEMENT
- 10 FOOD BUSINESS MANAGEMENT
- 11 TOURISM AND HOTEL MANAGEMENT
- 12 RETAIL MANAGEMENT

College Prospectus

SKILLS DEVELOPMENT: CAPACITY BUILDING PROGRAMS



.xls
training



email
writing



Resume
writing



Profile
building



Personality
Development



Sector
Orientation



Aptitude
Tests



Group
Discussions



I to I
Counselling



Interview
Training



Mock
Interviews

Landing in a right job is a dream for every aspiring Management student. In order to facilitate their career selection, CIMAT meticulously plans campus placements inviting large number of corporates / Industries to the campus. Students have the choice of choosing the right companies for starting their journey to the corporate world.

All eligible students are placed and few of them getting multiple offers in leading organizations. The best salary range in the campus offer is from Rs. 3.5 Lakhs~Rs. 13 Lakhs P.A

College Prospectus

RECRUITERS

amazon



accenture

Infosys®

HCL

BOSCH

WILDCRAFT

pantaloon's



BYJU'S
The Learning App

ZALARI'S

jaro
education

Deloitte.

AXIS BANK

Cognizant

ICICI Bank

KARVY
KEPP GROWING

Rndsoft

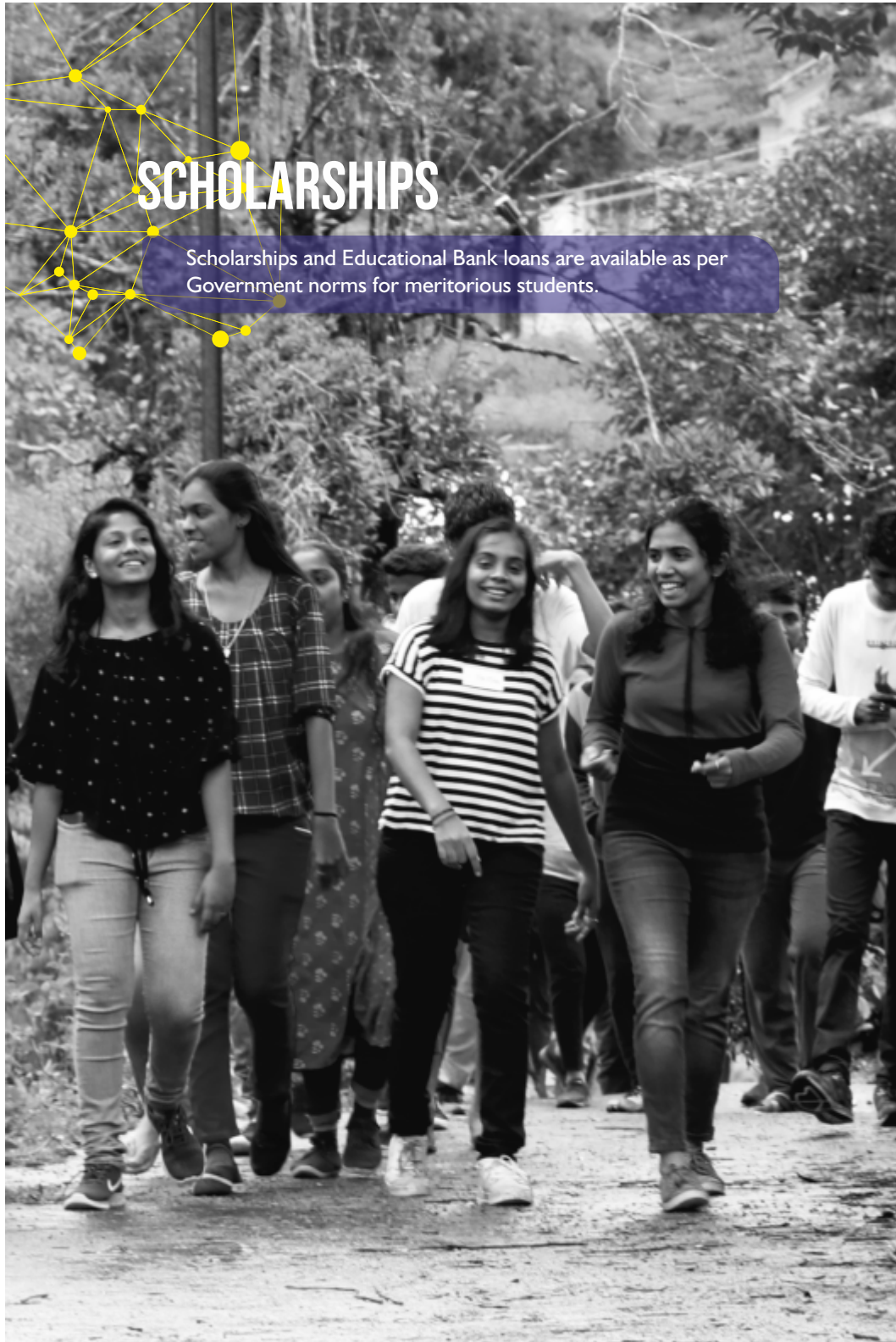
Periwinkle



Justdial



TATA
TATA CONSULTANCY SERVICES

College Prospectus

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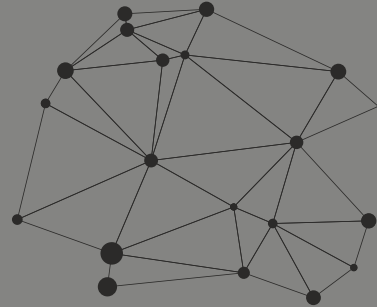
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ADMISSION

TANCET / GOVT.QUOTA



Admissions to the Government Quota are handled by the Directorate of Technical Education, Government of Tamil Nadu. Students who would like to join CIMAT in the government quota will have to take the Tamil Nadu Common Entrance Test (TANCET) conducted by Anna University, Chennai.

TANCET application form notification is announced in the month of February. The schedules of application/exam date/ certificate verification will be mentioned in the notification. Newspapers and some important educational sites often carry the notification details.

After the TANCET exam is conducted, The single-window counselling usually takes place in July / August every year at the Government College of Technology, Coimbatore (Online/offline).



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ADMISSION ELIGIBILITY

A degree awarded by any UGC/AICTE recognized institute with at least 50% overall marks at the qualifying Examination is eligible for the MBA program as per the regulations of Bharathiar University.

You can apply while you are in your final year of graduation. The application form may be filled in clearly with all the required details. The indicated attachments are to be sent along with the application to the admissions office of CIMAT.

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TANCET CODE
319



**COIMBATORE INSTITUTE OF
MANAGEMENT AND TECHNOLOGY**

Handwritten signature
15/11/2023
Principal

Coimbatore Institute of Management & Technology
Narasipuram, Coimbatore - 641 109.