

COIMBATORE INSTITUTE OF MANAGEMENT AND TECHNOLOGY

(An Autonomous Institution Approved by AICTE and Affiliated to Bharathiar University)

Accredited with “A” Grade by NAAC



ANNUAL QUALITY ASSURANCE REPORT 2016 - 2017



*(Approved by AICTE, Ministry of HRD, Government of India
Affiliated to Bharathiar University, Coimbatore)*

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**The Annual Quality Assurance Report (AQAR) of the IQAC
PART - A**

1 Details of the Institution

1.1 Name of the Institution	COIMBATORE INSTITUTE OF MANAGEMENT AND TECHNOLOGY
Address Line 1	Vellimalaipattinam, Narasipuram (Post),
Address Line 2	Thondamuthur (Via),
City/Town	Coimbatore
State	Tamil Nadu
Pin Code	641109
Institution e-mail address	cimat@cimat.edu.in
Contact Nos.	0422-2970131/132, 9940905555
1.2 Name of the Head of the Institution	Dr.K.Ramamurthi
Tel. No. with STD Code	0422-2970131/132
Mobile	9486262305
Name of the IQAC Co-ordinator	Dr. K. T. Vijay Karthigeyan
Mobile	9894981758

IQAC e-mail address

1.3 NAAC Track ID (*For ex. MHC0GN 18879*)

1.4 NAAC Executive Committee No. & Date

1.5 Website address

Web-link of the AQAR

1.6 Accreditation Details

Sl. No.	Cycle	Grade	CGPA	Year of Accreditation	Validity Period
1	1 st Cycle	A	3.21	2013	5 Yrs
2	2 nd Cycle	-	-	-	-
3	3 rd Cycle	-	-	-	-
4	4 th Cycle	-	-	-	-

1.7 Date of Establishment of IQAC: DD/MM/YYYY

1.8 AQAR for the year (*for example 2010-11*)

1.9 Details of the previous year's AQAR submitted to NAAC after the latest Assessment and Accreditation by NAAC (*for example AQAR 2010-11 submitted to NAAC on 12-10-2011*)

AQAR submitted to NAAC on 18.08.2016.

1.10 Institutional Status

University	State	Central	Deemed	Private
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Affiliated College	Yes	<input checked="" type="checkbox"/>	No	<input type="checkbox"/>
Constituent College	Yes	<input type="checkbox"/>	No	<input checked="" type="checkbox"/>
Autonomous college of UGC	Yes	<input checked="" type="checkbox"/>	No	<input type="checkbox"/>
Regulatory Agency approved Institution (eg. AICTE, BCI, MCI, PCI, NCI)	<input type="text" value="AICTE"/>			
Type of Institution	Co-education	Men	Women	
	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	Urban	Rural	Tribal	
	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
Financial Status	Grant-in-aid	UGC 2(f)	UGC 12B	
	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
	Grant-in-aid + Self Financing	Totally Self-financing		
	<input type="checkbox"/>	<input checked="" type="checkbox"/>		

1.11 Type of Faculty/Programme

Arts	<input type="checkbox"/>	Science	<input type="checkbox"/>	Commerce	<input type="checkbox"/>	Law	<input type="checkbox"/>	PEI (Phys Edu)	<input type="checkbox"/>
TEI (Edu)	<input type="checkbox"/>	Engineering	<input type="checkbox"/>	Health Science	<input type="checkbox"/>	Management	<input checked="" type="checkbox"/>		
Others(if any)	<input type="text" value="Computer Applications"/>								

Name of the Affiliating University (*for the Colleges*)

Bharathiar University, Coimbatore

1.12

Special status conferred by Central/ State Government-- UGC/CSIR/DST/DBT/ICMR etc

1.13

Autonomy by State/Central Govt. / University

University

University with Potential for
Excellence

No

UGC-CPE

No

DST Star Scheme

NO

UGC-CE

NO

UGC-Special Assistance Programme

NO

DST-FIST

NO

UGC-Innovative PG programmes

NO

Any other (*Specify*)

NO

UGC-COP Programmes

NO

IQAC Composition and Activities

2.1	No. of Teachers	7
2.2	No. of Administrative/Technical staff	2
2.3	No. of students	2
2.4	No. of Management representatives	1
2.5	No. of Alumni	Nil
2.6	No. of any other stakeholder and community representatives	1
2.7	No. of Employers/ Industrialists	1
2.8	No. of other External Experts	0
2.9	Total No. of members	14
2.10	No. of IQAC meetings held	3
2.11	No. of meetings with various stakeholders	No <input type="text" value="5"/> Faculty <input type="text" value="5"/>
	Non Teaching staff members <input type="text" value="5"/> Alumni <input type="text" value="-"/> Others <input type="text" value="1"/>	

2.12 Has IQAC received any funding from UGC during the year Yes No

If yes, mention the amount

2.13 Seminars and Conferences (only quality related)

(i) No. of Seminars/Conferences/ Workshops/Symposia organized by the IQAC

Total No's. National State Institution
International Level

(ii) Themes - Not Applicable

2.14 Significant activities and contributions made by IQAC

1. IQAC suggested that the programmes organised by various departments during the year 2016 – 2017 are to be planned in such a way that they will enhance the students knowledge, skill and the development of positive attitude. Accordingly, it has helped the departments to chalk out various programmes.
2. IQAC, after consultation with the faculty members of various departments assessed the need for the Faculty Development Programme to be conducted and accordingly advised the heads of the departments to arrange for the same.
3. IQAC also stressed the importance of value education and hence suggested that at least 2 programmes should be conducted in a year for the benefit of students.
4. IQAC also suggested the placement co-ordinators to find out the exact requirements and the nature of tests to be conducted by the companies visiting the college for recruiting students and accordingly training schedule should be prepared and training given rigorously.
5. Students feedback on faculty and curriculum were collected at the end of each semesters, and follow up actions were taken.
6. Published IQAC News letter once in six months.
7. Published a Biannual Journal entitled “CIMAT JOURNAL OF RESEARCH” – September 2016 and March 2017.
8. IQAC-encouraged the faculty to submit proposals to various funding agencies for projects and for conducting Seminars/Conferences/Workshops.

9. IQAC motivated the Research Departments to publish Research Papers in International & National journals.
10. Students encouraged completing more number of courses under Extra Credit System.
11. An academic audit was carried by the external experts in both the departments to take stock of the quality delivery of inputs.

2.15 Plan of Action by IQAC/Outcome

The plan of action chalked out by the IQAC in the beginning of the year towards quality enhancement and the outcome achieved by the end of the year

Plan of Action	Achievements
Seminars, lectures and faculty development programmes to be conducted.	21 Seminars / Workshops were organized.
More industrial visits to be arranged to expose the students for the real industrial environment.	Six Industrial visits were organized for the students based on the need of hour.
To introduce internship training	Arranged internship for the final year students. More than 50% of the students are benefited.
Various activities and programmes are to be organised to enhance the communication, organizing skills, leadership abilities and to inculcate team spirit for the holistic development.	<ul style="list-style-type: none"> • Students were encouraged to involve themselves in mini projects, major projects and consultancy services to inculcate the spirit of earn while learn. • Students were equipped in various areas and to improve necessary skill sets for which various associations will be inaugurated like MASTOC, YUKTHI, CLARO, TALKERS CLUB and SANDAI • The associations conducted Guest lectures to

	<p>enhance the practical knowledge of the students and for their holistic development.</p> <ul style="list-style-type: none"> • Placement training programs were organized focusing on activities such as Communication exercises, Online test, Aptitude test, News upbeat, Corporate Dossier, Videography sessions and Group Discussion etc., • Interactive learning sessions through the e-learning platform was made accessible to all the students where they learn and share their knowledge. This brought a transformation from the traditional system of learning to an experiential system.
To improve student-teacher interaction and to assess the students progress in an effective manner the new technology and new teaching methods to be adopted.	<ol style="list-style-type: none"> 1. Moodle server 2. ICT enabled class rooms and Labs 3. Myclassroom.com
To publish biannual research journals	Published a Biannual “CIMAT JOURNAL OF RESEARCH” (ISSN NO : 2250-298X) – September 2016 and March 2017 issues were released last year.

2.15 Whether the AQAR was placed in statutory body

Yes

No

Management

Syndicate

Any other body

Governing Body

Provide the details of the action taken

The AQAR was placed before the management for approval before uploading on the website.

Criterion – I

1. Curricular Aspects

1.1 Details about Academic Programmes

Level of the Programme	Number of existing Programmes	Number of programmes added during the year	Number of self-financing programmes	Number of value added / Career Oriented programmes
PhD	2	Nil	2	Nil
PG	2	Nil	2	Nil
UG	Nil	Nil	Nil	Nil
PG Diploma	Nil	Nil	Nil	Nil
Advanced Diploma	Nil	Nil	Nil	Nil
Diploma	Nil	Nil	Nil	Nil
Certificate	Nil	Nil	Nil	Nil
Others (M.Phil.,)	2	Nil	2	Nil
Total	6	0	6	0

Interdisciplinary	Nil	Nil	Nil	Nil
Innovative	Nil	Nil	Nil	Nil

1.2 (i) Flexibility of the Curriculum: CBCS

(ii) Pattern of programmes:

Pattern	Number of programmes
Semester	2
Trimester	-
Annual	-

1.3 Feedback from stakeholders* Alumni Parents Employers Students
(On all aspects)

Mode of feedback : Online Manual Co-operating schools (for PEI)

**Please provide an analysis of the feedback in the Annexure*

1.4 Whether there is any revision/update of regulation or syllabi, if yes, mention their salient aspects.

Yes the details are presented in the annexure1

Department of Management Studies and Research

The scheme and regulation that is submitted to Board will be applicable for the students admitted from the academic year 2016 -17 onwards.

No change in the eligibility for admission, duration and course of study, the medium of instruction and examinations, requirements for attendance, restriction to take the examinations, the evaluation system for the Continuous Assessment (CA) and End Assessment (EA) examinations, question paper pattern and the grading system approved in the previous meeting held on 20th May, 2015 at 9.30am in the College premises.

The Extra Choice Base Credit Course has been introduced. Students can opt for extra credit courses from the second semester of their admission only. They can choose any subject (except lab papers) from any semester from the cross major subjects and they cannot choose the core papers / lab papers offered in the same discipline. No student will be permitted to choose more than 4 such courses in a semester. There will be single valuation for the extra credit courses. The examination will be conducted for 100 marks. There is no internal examination for the extra credit courses. The passing minimum is 50% (50 out of 100 marks). The question paper format is given below.

Section A : 5 x 20 = 100 (Essay type question) -Total : 100 Marks

The syllabi for the MBA program is submitted to the members for their valuable suggestions.

The following courses has been introduced

1. Knowledge Management

During the III Semester, we have introduced Knowledge management as a specialization in HR. This is intended to provide insights on delivering the right knowledge to the right person at the right time. It helps to understand where and in what forms knowledge exists, creating processes that span organizational functions, and ensuring that initiatives are accepted and supported by organizational members. The main aim of imparting this subject is to enhance the ability of students in new knowledge creation, knowledge sharing, storage, and refinement.

2. Disaster Management

Disaster Management as a subject is the need of the hour in a world characterized by sudden catastrophes. It deals with management of resources and information in the light of disastrous events. Disaster management, at the individual and organizational level, deals with issues of planning, coordinating, communication and risk management. The main aim of imparting

this subject is to enhance the ability of students for better disaster response. In the light of the above, we have introduced two papers under Disaster Management Sector which are as below.

1. Environmental Impact Assessment and Disaster Management
2. Disaster Management and Risk Assessment

Department of Computer Applications and research

1. Skill based elective like communicative English and web design is introduced for MCA students.
2. Number of practical oriented course had been increased by 10% for MCA students, introduced EMC designed syllabus.
3. Information Storage Management" in the curriculum of MCA to familiar with corporate storage schemes in cloud.
4. The Mobile application development is introduced in the V semester to enable the students for the Industry requirement.

1.5 Any new Department/Centre introduced during the year. If yes, give details.

Nil

Criterion – II

2. Teaching, Learning and Evaluation

2.1 Total No. of permanent faculty

Total	Assistant Professors	Associate Professors	Professors	Others
28	13	10	5	0

2.2 No. of permanent faculty with Ph.D.

10

2.3 No. of Faculty Positions Recruited (R) and Vacant (V) during the year

Assistant Professors		Associate Professors		Professors		Others		Total	
R	V	R	V	R	V	R	V	R	V
13	0	10	0	5	0	0	0	28	0

2.4 No. of Guest, Visiting faculty and Temporary faculty

5

2.5 Faculty participation in conferences and symposia:

No. of Faculty	International level	National level	State level
Attended Seminars/ Workshops	3	24	27
Presented Papers	-	9	16
Resource Persons	-	2	2

2.6 Innovative processes adopted by the institution in Teaching and Learning:

- ICT enabled learning method (NPTEL) is established and effectively used.
- Learner entered activities, like participative learning, interactive sessions, student seminars, case studies, project work, assignments, problem solving exercises, practical and field work

are also introduced.

- As an autonomous institution, we have introduced new subjects in the upcoming sectors and areas of most importance like Disaster Management, Knowledge Management, Supply Chain Management, Banking and Insurance, Tourism and Hotel Management, Aviation Management, Investment Banking, Retail Management, Big data analytics, Mobile application development and social networking.
- Offering of Inter Disciplinary Papers: Students of MBA are offered with a paper on “Cyber Security and Computer Applications in Management” and the students of MCA are offered with an elective on “Management Principles”.
- After the completion of the first continuous internal assessment test, the students those who have problem in understanding subject like Accountancy and Quantitative Techniques are identified and special coaching is given.
- 100 % students’ feedback on the faculty and subject is obtained at the end of each semester.

2.7 Total No. of actual teaching days during this academic year

180

2.8 Examination/ Evaluation Reforms initiated by The Institution (for example: Open Book Examination, Bar Coding, Double Valuation, Photocopy, Online Multiple Choice Questions.

Double Valuation

2.9 No. of faculty members involved in curriculum restructuring/revision/syllabus development as member of Board of Study/Faculty/Curriculum Development workshop

28

2.10 Average percentage of attendance of students

89

2.11 Course/Programme wise distribution of pass percentage :

Title of the programme	Total No of students appeared	Division				
		Distinction %	I %	II %	III %	Pass %
MBA	69	10.0	62.5	26.0	1.5	98.5
MCA	13	61.5	38.5	0	0	100.00

2.12 How does IQAC Contribute/Monitor/Evaluate the Teaching & Learning processes:

All the activities in the institution are coordinated by IQAC. IQAC met thrice during the each academic year and discussed the plan. Seminar and guest lectures are arranged periodically for contribution towards the teaching learning process. This enables to students to grab more knowledge about the corporate world. In addition, the editorial board takes care of publishing the “IQAC Newsletter” bi-annually. In teaching learning process, as part of social learning students are asked to enroll for free access to www.myclassroom.com and NPTEL (National Program for Technical Enhanced Learning). This enables the committee to monitor all the aspects of students. The IQAC members meet once in a month to review the progress. Suggestions are recorded and acted accordingly. Apart from contribution and monitoring, the BoS discusses for syllabus change and review. The IQAC members verify the revised syllabus and implement the same for the students.

2.13 Initiatives undertaken towards faculty development

Faculty / Staff Development Programmes	Number of faculty benefitted
Refresher courses	NIL
UGC – Faculty Improvement Programme	NIL
HRD programmes	2
Orientation Programmes	7
Faculty exchange programme	NIL
Staff training conducted by the university	2
Staff training conducted by other institutions	23
Summer / Winter schools, Workshops, etc	NIL
Others	NIL

2.14 Details of Administrative and Technical Staff

Category	Number of Permanent Employees	Number of Vacant Positions	Number of permanent positions filled during the year	Number of positions filled temporarily
Administrative Staff	25	0	0	0
Technical Staff	2	0	0	0

Criterion III

3. Research, Consultancy and Extension

3.1 Initiatives of the IQAC in Sensitizing/Promoting Research Climate in the institution

A separate centre is functioning in the institution to promote research in Management and Computer Applications. The centre undertakes its own research projects as well as those sponsored by other institutions, government departments, UGC and AICTE. Research proposals are submitted to the sponsoring agencies and they are implemented. The centre helps all research scholars to complete their research successfully by providing all assistance right from identifying the problems to the preparation of report.

A research circle has been formed and it meets periodically. Research scholars from any institution are encouraged to present their research designs and avail the guidance of several experts from CIMAT and also from other colleges/universities.

The objectives of the Research Circle in CIMAT is

- To monitor the progress of the research scholars in the respective work.
- To enable the scholars to submit the thesis at the earliest.
- To enable the scholars to get collective knowledge from other scholars so as to improve their thesis.

The faculty members of the institution are also encouraged to pursue their research and to participate in the research conferences and workshops. There are four ongoing projects sanctioned by university Grants Commission (UGC) and grant received to the tune of Rs. 24 lakhs. The institution also publishes "CIMAT JOURNAL OF RESEARCH" (Bi-annual) to encourage publication by faculty and research scholars.

3.2 Details regarding major projects

	Completed	Ongoing	Sanctioned	Submitted
Number	3	-	-	-
Outlay in Rs. Lakhs	15,55,600	-	-	-

3.3 Details regarding minor projects

	Completed	Ongoing	Sanctioned	Submitted
Number	3	-	-	-
Outlay in Rs. Lakhs	2,45,000	-	-	-

3.4 Details on research publications

	International	National	Others
Peer Review Journals	12	9	-
Non-Peer Review Journals	-	5	-
e-Journals		-	-
Conference proceedings	-	5	-

3.5 Details on Impact factor of publications:

Range Average h-index Nos. in SCOPUS

3.6 Research funds sanctioned and received from various funding agencies, industry and other organisations

Nature of the Project	Duration Year	Name of the funding Agency	Total grant sanctioned	Received
Major projects	-	-	-	-
Minor Projects	-	-	-	-
Interdisciplinary Projects	-	-	-	-
Industry sponsored (EDII)	1	EDII	4,50,000	4,50,000
Projects sponsored by the University/ College	-	-	-	-
Students research projects	-	-	-	-
SEMINAR	-	-	-	-
Total	-	-	4,50,000	4,50,000

3.7 No. of books published i) With ISBN No. Chapters in Edited Books

ii) Without ISBN No.

3.8 No. of University Departments receiving funds from

UGC-SAP CAS DST-FIST
DPE DBT Scheme/funds

3.9 For colleges Autonomy CPE DBT Star Scheme
INSPIRE CE Any Other (specify)

3.10 Revenue generated through consultancy

3.11 No. of conferences organized by the Institution

Level	International	National	State	University	College
Number	-	1	-	-	3
Sponsoring agencies	-	CIMAT	-	-	CIMAT

3.12 No. of faculty served as experts, chairpersons or resource persons

5

3.13 No. of collaborations

International

NIL

National

NIL

Any other

NIL

3.14 No. of linkages created during this year:

NIL

3.15 Total budget for research for current year in lakhs: Rs 2, 00,000/-

From funding agency

NIL

From Management of University/College

2,00,000

Total

Rs.2, 00,000/-

3.16 No. of patents received this year

Type of Patent		Number
National	Applied	NIL
	Granted	
International	Applied	
	Granted	
Commercialised	Applied	
	Granted	

3.17 No. of research awards/ recognitions received by faculty and research fellows of the institute in the year

Total	International	National	State	University	Dist	College
-	-	-	-	1	-	-

3.18 No. of faculty from the Institution Who are Ph. D. Guides and students registered under them

5

29

3.19 No. of Ph.D. awarded by faculty from the Institution

3.20 No. of Research scholars receiving the Fellowships (Newly enrolled + existing ones)

JRF SRF Project Fellows Any other

3.21 No. of students Participated in NSS events:

University level State level

National level International level

3.22 No. of students participated in NCC events:

University level State level

National level International level

3.23 No. of Awards won in NSS:

University level State level

National level International level

3.24 No. of Awards won in NCC:

University level State level

National level International level

3.25 No. of Extension activities organized

University forum College forum
NCC NSS Any other

3.26 Major Activities during the year in the sphere of extension activities and Institutional Social Responsibility

The EDII, Ahmadabad has sanctioned Rs. 2,50,000 for conducting a two week Faculty Development Programme and Rs. 2,00,000 for conducting 10 Entrepreneurship Awareness Camp for various Science and Technology students for the academic year 2016-2017. The FDP was conducted from 13.03.2017 to 15.03.2017 and the following EAC's were conducted for three days in different institutions:

EAC conducted during the year 2016 - 2017

S.No	Name of the College	From	To
1	Balamurugan Polytechnic College, Palani	26.07.2016	28.07.2016
2	Kovai Kalaimagal College of Arts and Science, Coimbatore.	09.08.2016	11.08.2016
3	Government Arts College, Coimbatore	20.09.2016	22.09.2016
4	Gobi Arts and Science College, Gobi.	27.09.2016	29.09.2016
5	Kongunadu Arts and Science College, Coimbatore	30.01.2017	01.02.2017
6	Karunya School of Business, Coimbatore	07.02.2017	09.02.2017
7	Providence College for Women, Coonoor.	20.02.2017	23.02.2017
8	Coimbatore Institute of Management And Technology, Coimbatore.	06.03.2017	08.03.2017
9	Coimbatore Institute of Engineering And Technology, Coimbatore.	14.03.2017	16.03.2017
10	Hindusthan College of Engineering and Technology, Coimbatore	28.03.2017	30.03.2017

Criterion – IV**4. Infrastructure and Learning Resources****4.1 Details of increase in infrastructure facilities:**

Facilities	Existing	Newly created	Source of Fund	Total
Campus area Land area Build up area	10.15 acre 6937 sq.mtr	-	-	6937sq. mtr
Class rooms	12	NIL	-	12
Laboratories	3	NIL	-	3
Seminar Halls	3	NIL	-	3
No. of important equipments purchased (≥ 1-0 lakh) during the current year.	NIL	NIL	-	-
Value of the equipment purchased during the year (Rs. in Lakhs)	NIL	NIL	-	-
Others	NIL	NIL	-	-

4.2 Computerization of administration and library

- Library is fully computerised with an automated system OPAC.
- In office students profile maintained using automation software.
- All office systems are Inter-connected with LAN and Internet.

4.3 Library services:

	Existing		Newly added		Total	
	No.	Value	No.	Value	No.	Value
Text Books	24381	2833692	6	2816	24387	2936189
Reference Books	2520	376458	2	1242	2522	377700
e-Books	-	-	-	-	-	-
Journals	45	75942	9	21500	45	97442
e-Journals	-	-	-	-	-	-
Digital Database	1	11500	1	11500	1	11500
CD & Video	1986	-	18	-	2004	-
Others (specify)	NIL	NIL	NIL	NIL	NIL	NIL

4.4 Technology up gradation (overall)

	Total Computers	Computer Labs	Internet	Browsing Centres	Computer Centres	Office	Dept	Others
Existing	220	3	10 MBPS	WIFI Enabled Campus	-	1	2	-
Added	30	-	-	-	-	-	-	-
Total	250	3	10 MBPS			1	2	-

4.5 Computer, Internet access, training to teachers and students and any other programme for Technology up gradation (Networking, e-Governance etc.).

Nil

4.6 Amount spent on maintenance in lakhs :

i) ICT	5.00
ii) Campus Infrastructure and facilities	10.00
iii) Equipments	5.00
iv) Others	3.00
Total:	23.00

Criterion – V

5. Student Support and Progression

5.1 Contribution of IQAC in enhancing awareness about Student Support Services

1. IQAC, in the beginning of every academic year discusses with all the heads of the departments and finalises the programmes to be conducted which would enhance the students' skill sets, knowledge and attitude.
2. It also recommends the important topics on value education for conducting guest lecturers in order to emphasize the importance of certain values for a successful career and a life.
3. After discussing with the placement co-ordinators, the skills required to be possessed by the students by the companies visiting the campus for recruitment are assessed and recommendations made to the department and the placement cell for giving necessary and adequate training.

Participation of students in other collegiate meets

1. Mr. P. Balasubramanian of II MBA presented a paper on “Corporate Social Responsibility - A Decisive Tool for Sustainability & Growth-A Case Study of Infosys” in the 2nd International Conference on CSR Commitment For Sustainable Development-“VITCSRCON’17” conducted by VIT Business School, Vellore on 19.01.2017 & 20.01.2017.
2. Mr. R. Vikram of II MBA presented a paper on “Emergence of Chinese Smartphone Brand - A Case Study of OPPO & VIVO” in the 2nd International Conference on CSR Commitment For Sustainable Development-“VITCSRCON’17” conducted by VIT Business School, Vellore on 19.01.2017 & 20.01.2017.
3. 12 Students of I MBA participated and won laurels in the intercollegiate meet organized by Thiagarajar School of Management, Madurai from 03.02.2017 to 05.02.2017.
4. Mr. J. Jouel Gibson of I MBA won a cash award of Rs. 1500 in the Photography contest in the intercollegiate meet organized by Thiagarajar School of Management, Madurai from 03.02.2017 to 05.02.2017.

5. Eight MBA students participated in the “India Quiz & Virtual Stock Market” programme organized by KCT Business School, Coimbatore on 09.02.2017.
6. 17 MBA Students participated and won laurels in the intercollegiate meet organized by Dr.N.G.P Arts and Science College -Coimbatore from on 10.02.2017.
7. Mr. Vishnu. M. T. of I MBA won a cash award of Rs. 1000 in the Vegetable and Food carving competition in the intercollegiate meet organized by Dr.N.G.P Arts and Science College -Coimbatore from on 10.02.2017.
8. 11 Students of I MBA attended a Workshop on “A Day with the Dabbawallas” organized by VLB Janakiammal Arts and Science College, Coimbatore, on 21.02.2017.
9. 10 Students of I MBA participated in the intercollegiate meet “TEJOMAYAA 17”, organized by Sree Naraya Guru Institute of Management, Coimbatore on 23.02.2017.
10. Eight Students of I MBA participated in the intercollegiate meet “ADROIT 17”, organized by DJ Academy for Managerial Excellence, Coimbatore on 24.02.2017.
11. Five Students of I MBA attended a State level seminar on “Problems and Prospects of Goods and Service Tax” organized by Sri Vasavi College, Erode on 28.02.2017.
12. Seven Students of I MBA participated in the intercollegiate meet “FUTURA ‘17” organized by Bannari Amman Institute of Technology, Sathyamangalam on 01.03.2017.
13. Four Students of I MBA attended the BNI Meeting Organized by BNI Dynamic Chapter at Hotel Radisson Blue, Nava India, Avinashi Road, Coimbatore on 17.03.17.
14. Two Students of I MBA participated in the “Medical Quiz” organized by Indian Medical Association at Bharathiar University, Coimbatore on 20.03.2017.

5.2 Efforts made by the institution for tracking the progression

The institution is tracking the progression of students through their internal and external academic performances. The institution provides more opportunities to the student’s development and evaluates them on monthly basis. The academic progression will be identified through the internal assessments and the progression status of the students is collected from the Tutor who are interacting with the students to know about their academic performance. Any difficulties faced by the students in the subjects like Financial Management Accounting, Business and Managerial Statistics, Quantitative Techniques, etc are identified and suitable tutorial classes are arranged for them through special attention. The institution also entertain the co-curricular activities like participations in various seminars, paper presentation and departmental activities and extra-curricular activities like cultural participation, sports performances etc., to analyze their overall performance. Outstanding performance of students will be identified and are rewarded for their achievements.

5.3 (a) Total Number of students

UG	PG	Ph. D.	Others
Nil	148	28	9

(b) No. of students outside the state

25

(c) No. of international students

0

No	%
105	65

Men

No	%
58	35

Women

Last Year						This Year					
General	SC	ST	OB C	Physically Challenged	Total	General	SC	ST	OB C	Physically Challenged	Total
20	5	3	135	NIL	163	60	10	0	88	NIL	148

Demand ratio 1.3:1

Dropout % 1.80

5.4 Details of student support mechanism for coaching for competitive examinations (If any)

The institution offers various coaching programs for the students to enhance their skills in aptitude test, reasoning abilities, logical, general awareness which are helpful for attending the exams like TNPSC, IAS, RRB, NET and other Government examination.

5.5 No. of students qualified in these examinations

NET SET/SLET GATE CAT
 IAS/IPS etc State PSC UPSC Others

5.6 Details of student counselling and career guidance

Students Counselling

The mentor system is followed in CIMAT to handle academic related grievances and other issues. Every mentor provides guidance to 5 to 6 mentees. The mentor with constant counselling helps the students to cope up with their personal problems too. The mentor takes responsibility of identifying the strength and guiding the students for their better performance. Mentor takes responsibility to realise their long term career goal and short term learning objectives. This counselling helps the students to perform effectively and efficiently in all academic related activities.

Career Guidance

The institution organizes various training programs to enhance the placement of the students. The training programs like Group discussion online test, aptitude test, corporate dossier activities (Presentation about leading companies in different sectors) to enrich the students knowledge towards business practices, videography sessions to improve the self confidence and communication ability, students Academic Cell (to discuss about the various academic issues and to take remedial measures for their grievances), Ascent of CEO, (a video documentary by students with business personalities and entrepreneurs) to understand the real challenges for getting successful career.

5.7 Details of campus placement

<i>On campus</i>			<i>Off Campus</i>
Number of Organizations Visited	Number of Students Participated	Number of Students Placed	Number of Students Placed
30	82	77	12

5.8 Details of gender sensitization programmes

Nil

5.9 Students Activities

5.9.1 No. of students participated in Sports, Games and other events

State/ University level

40

National level

NIL

International level

NIL

No. of students participated in cultural events

9

State/ University level National level International level

5.9.2 No. of medals /awards won by students in Sports, Games and other events

Sports: State/ University level National level International level

Cultural: State/ University level National level International level

5.10 Scholarships and Financial Support

	Number of students	Amount(Rs)
Financial support from institution	2	1,50,000
Financial support from government	35	1,46,500
Financial support from other sources	-	-
Number of students who received International/ National recognitions	-	-

5.11 Student organised / initiatives

Fairs : State level

National level International level

Exhibition: State/ University level National level International level

5.12 No. of social initiatives undertaken by the students

5.13 Major grievances of students (if any) redressed: NIL

Criterion – VI

6.1 State the Vision and Mission of the institution

Vision

"To develop highly competent, self-confident and dynamic professionals with proactive attitude".

Mission

1. To achieve high level of competency as measured by
 - Good academic score, absence of arrears
 - Recognition to the special talents of students
 - Add-on knowledge
 - Effective communication skills
2. Self-confidence through development of leadership qualities, self-motivation, Industry-Institute interface.
3. Developing dynamism in outlook and approach
4. Promotion of proactive attitude to achieve a work culture encouraging team spirit and social-ethical values.

6.2 Does the Institution have a Management Information System

Yes. The institution has a well structured Management Information System which provides information that is required to manage the activities efficiently and effectively. The Management Information System helps to analyze and facilitate strategic and operational activities of the institute in the following ways.

1. To continuously gather relevant data and store in a centralized database which can be constantly updated and made available to all who have the authority to access it, in a form that suits their purpose.
2. To identify the strengths and weaknesses of individual students, to generate the reports regarding the performance of the students in their academic, extra-curricular and co-curricular activities, attendance details, assignment submission internal marks, in an accurate, consistent, and timely manner.

3. To take operational, tactical, and strategic decisions and to organize, evaluate and efficiently manage the departments within the institution.

6.3 Quality improvement strategies adopted by the institution for each of the following:

6.3.1. Curriculum Development

CIMAT always focuses on providing value-based higher education that enables continuous improvement in professional knowledge, skill and better attitude of the students and to enhance their wholesome personality and to increase their employability. In this regard more focus and attention is given for the formulation and implementation of the curriculum. Since CIMAT is an autonomous institution the Board of Studies meeting is held once in a year to approve the syllabi for the current academic year, with the constructive suggestions from subject experts, alumni, industrial experts, and academicians. The specialization Streams and the sectoral Streams for the second and third semester are given below.

Specialization Streams and the sectoral Streams in Department of Management Studies and Research

<i>Specialization Streams</i>	<i>Sectoral Streams</i>
Finance Marketing Human Resource Systems	Investment Banking Banking and Insurance Hospital and Health care Management Tourism and Hotel Management Retail Management Aviation Management Supply Chain Management Disaster Management

Elective streams in Computer Applications and Research

Electives for Fourth Semester		
S. No	Elective Stream	Elective course ((Theory & lab)
1	Multimedia - Animation	1. Desktop Publishing 2. Computer Animation
2	Networks	1. TCP / IP Internetworking 2. Mobile Communication
3	Web Technology	1. Service Oriented Architecture 2. Cloud Computing
4	E-learning Technology	1. Psychology of Learning and Instruction 2. Educational Technology and Communication
5	Management	1. Enterprise Resource Planning 2. Knowledge Management System
6	Embedded Systems	1. Embedded System 2. Embedded and Real Time Operating System

Electives for Fifth Semester		
S. No	Elective Stream	Elective course ((Theory & lab)
1	Multimedia - Animation	3. 3D Animation and Modeling 4. Game Theory
2	Networks	3. Cryptography and network security 4. Social Network Technologies and Applications
3	Web Technology	3. IT Infrastructure Management 4. Big data Analytics
4	E-learning Technology	3. Introduction to E-learning 4. Development and Applications of Electronic Media
5	Management	3. Decision Support System 4. Business intelligence and Analytics
6	Embedded Systems	3. Embedded C 4. Microcontroller for Embedded System Design

6.3.2. Teaching and Learning

Learning is the only thing the mind never exhausts, never fears, and never regrets and Education is the manifestation of the perfection already in man. With this in view the college has a number of student's association to encourage the students to face real life situations, to develop group dynamics, talent, personality and leadership. There is a structured pedagogy followed in

CIMAT that provides ample opportunities to the students to develop their lateral thinking and analytical skills, innovative thinking, communication skills and personality development through various clubs activities like Business Line Club, Marketing Club, HR Club, Finance Club, Humour Club Information Technology Club, and Talker's club. The methods of teaching include conventional teaching methods like class room lectures, seminars, conferences, assignments, case analysis and non-conventional teaching methods which include the utilization of audio-visual centre, Book Review Program (BRP), Class-debates, Quiz, News Upbeat (NUB), Management Games, Computer Aided Simulation Games, Industrial Visits, Field Surveys, interaction with executives, Project and Management Association activities, expose students to current issues and latest developments in various fields.. Thus the teaching and learning process followed in CIMAT strives to achieve academic excellence and high placement opportunities for the benefit of the student community.

6.3.3 Examination and Evaluation

Examination

1. Any candidate having arrear paper(s) shall have the option to take the examinations in any arrear paper(s) along with the subsequent regular semester papers.
2. Candidates who fail in any of the papers shall pass the paper(s) concerned within five years from the date of admission to the said course. If they fail to do so, they shall take the examination in the revised text / syllabus, if any, prescribed for the immediate next batch of candidates. If there is no change in the text / syllabus they shall take the examination in that paper with the syllabus in vogue, until there is a change in the text or syllabus.
3. In the event of removal of that paper consequent to the change of regulations and / or curriculum after a five year period, the candidates shall have to take up on equivalent paper in the revised syllabus as suggested by the chairman and fulfill the requirements as per regulations/curriculum for the award of the degree.

Evaluation

The major objective of the institution's evaluation system is to motivate all students to excel in their performance. The students' performance is continually assessed through Continuous

Assessment (CA) and End Assessment (EA). The CA, EA break up for theory papers is 25:75 and practical's is 40:60.

The distribution of continuous assessment marks for theory course.

S.No	Component	Marks	Procedure
1.	Class test (Best 2 out of 3)	10	Maximum: 50 marks; Duration: Two hours
2.	Model Exam	5	Maximum: 75 marks; Duration: Three hours
3.	Assignment/Projects	5	Decided by the faculty in charge of the course and will be intimated at the beginning of the semester.
4.	Class participation (Seminars, GD, Quiz, Objective type of tests, On-line tests)	5	Decided by the faculty in charge of the course

The distribution of continuous assessment marks for practical exam of lab oriented courses

S.No	Component	Marks	Procedure
1.	Minimum 20 experiment to be conducted/practical paper/semester	20	Decided by the faculty in charge of the course and will be intimated at the beginning of the semester.
1.	Class test (two best out of three)	10	Maximum: 50 marks; Duration: 2 hrs
2.	Model Exam	5	Maximum: 100 marks; Duration: 3 hrs
2.	Record	5	Decided by the faculty in charge of the course
	Total	40	

End Assessment (EA) Break up

1. Semester examination will be conducted at the end of each semester after completing a minimum of 90 working days.
2. EA examinations for the odd semester will generally be held during November and even semester during May.

3. The question papers for all the courses will be set by the external examiners.
4. The exam will be conducted for a maximum of 75 marks for three hours. The passing minimum is 50% (38 out of 75 marks) and overall passing minimum putting the CA and EA marks together will be 50%.
5. a) Question Paper Pattern for Management Studies:

Part A	15 Marks	5 Questions - 3 Marks each
Part B	25 Marks	5 Questions- 5 Marks each – either or type.
Part C	20 Marks	2 Questions -10 Marks each (2 out of 4 questions other than 1 st unit)
Part D	15 Marks	1 Question - 15 Marks (Case Study)
Total	75 Marks	

- b) Question Paper Pattern for Computer Applications:

Part A	10 Marks	10 Multiple choice questions 1 mark each - Two Objective Question from each Unit
Part B	25 Marks	5 Questions – 5 Marks each - Either or Type, One Question from each Unit
Part C	40 Marks	5 Questions – 8 Marks each - Either or Type, One Question from each Unit
Total	75 Marks	

6. There will be two independent valuations for all theory courses with one valuation by the course faculty and the other by external examiner. If there is a difference of 15% or more, the paper will be referred to another examiner for third valuation. Then the average of nearest two marks is taken in to account.
7. Supplementary examination will be conducted for the benefit of final year students after 15 days of the declaration of the final semester results. Candidate who has arrears in any semester can appear for the supplementary exam conducted in the final semester.
8. A candidate may request for re-totalling of his/her answer script by applying application addressing to the Controller of Examination through the Principal, paying

prescribed fees. This provision is available for all theory papers taken in the EA. However there is no provision for revaluation of theory papers.

Grading

The following table gives the marks grade points, letter grades and classification to indicate the performance of the candidate.

Conversion of Marks to Grade Points and Letter Grade (Performance in a Course/Paper)

Range of Marks	Grade Points	Letter Grade	Description
90-100	9.0-10.0	O	Outstanding
80-89	8.0-8.9	D+	Excellent
75-79	7.5-7.9	D	Distinction
70-74	7.0-7.4	A+	Very Good
60-69	6.0-6.9	A	Good
50-59	5.0-5.9	B	Average
00-49	0.0	U	Re-appear
ABSENT	0.0	AAA	ABSENT

C_i = Credits earned for course i in any semester

G_i = Grade Point obtained for course i in any semester

n = refers to the semester in which such course were credited

For a Semester:

$$\text{GRADE POINT AVERAGE [GPA]} = \frac{\sum_i C_i G_i}{\sum_i C_i}$$

$$\text{GPA} = \frac{\text{Sum of the multiplication of grade points by the credits of the courses}}{\text{Sum of the credits of the courses in a semester}}$$

For the Entire Programme:

$$\text{CUMULATIVE GRADE POINT AVERAGE [CGPA]} = \frac{\sum_n \sum_i C_{ni} G_{ni}}{\sum_n \sum_i C_{ni}}$$

$$\text{CGPA} = \frac{\text{Sum of the multiplication of grade points by the credits of the entire programme}}{\text{Sum of the credits of the courses of the entire programme}}$$

CGPA	Grade	Classification of Final Result
9.5 – 10.0	O+	First Class – Exemplary*
9.0 and above but below 9.5	O	
8.5 and above but below 9.0	D++	First Class with Distinction*
8.0 and above but below 8.5	D+	
7.5 and above but below 8.0	D	

7.0 and above but below 7.5	A++	First Class
6.5 and above but below 7.0	A+	
6.0 and above but below 6.5	A	
5.5 and above but below 6.0	B+	Second Class
5.0 and above but below 5.5	B	
0.0 and above but below 5.0	U	Re-appear

The candidates who passed in the first appearance and within the prescribed semester of the PG Programme (Major and Elective Course alone) are eligible.

Classification of successful candidates

A candidate who passes all the examinations in Part I to Part V securing following CGPA and Grades shall be declared as follows for each part:

CGPA	Grade	Classification of Final Result
9.5 – 10.0	O+	First Class – Exemplary*
9.0 and above but below 9.5	O	
8.5 and above but below 9.0	D++	First Class with Distinction*
8.0 and above but below 8.5	D+	
7.5 and above but below 8.0	D	
7.0 and above but below 7.5	A++	First Class
6.5 and above but below 7.0	A+	
6.0 and above but below 6.5	A	
5.5 and above but below 6.0	B+	Second Class
5.0 and above but below 5.5	B	

*** The candidates who passed in the first appearance and within the prescribed semester of the PG Programme (Major and Elective Course alone) are eligible.**

6.3.4 Research and Development

A separate division is functioning in CIMAT to promote research efforts. The division undertakes research projects on its own and sponsored by other institutions, government departments, UGC and AICTE, in topics of current issues. A research circle has been formed at CIMAT. Research scholars (M.Phil & PhD) present their research design and take the guidance of experts and learn from interaction with other scholars attending the meet. CIMAT is offering full time and part time PhD programmes and M.Phil in Management and Computer Science of

Bharathiar University. So far 23 PhD's are awarded and 20 scholars are currently pursuing PhD in Management discipline and 8 scholars are currently pursuing PhD in Computer Science discipline. 10 candidates are awarded M.Phil, six scholars are pursuing their M.Phil in Management and 11 scholars are awarded M.Phil in Computer Science and 1 scholar is pursuing M.Phil in Computer Science.

6.3.5 Library, ICT and physical infrastructure / instrumentation

Library

An exclusive and full-fledged Library for MBA and MCA students with on-line referential access is available. It includes databases like EBSCO, IEEE, JGATE, N Digital on-line. There are more than 24,387 books with 15,330 titles. It has subscribed for 67 magazines. It has 31 national level journals, 14 international journals, back volumes of 8 years and 1,986 CD's in various disciplines.

Library Timings

Library functions on

Working days	: 08.30 am to 6.00 pm
Holidays	: Closed on all official Holidays
Book return and reservation	: 08.30 am to 1.00 pm
Book issue and renewal	: 01.30 pm to 4.00 pm

ICT

There is an exclusive state-of-the-art Computer Laboratory with high ended systems. The laboratory operating environment includes Windows 2003, Windows NT, Unix, Linux, Novel Netware and IIS. Internet facility and latest software's like Oracle 9i, Java and Dot Net are available. Totally 220 systems and 4 servers are available in the well-equipped computer lab.

Infrastructure. The College has spacious building with well-furnished classrooms. Apart from required classrooms separate seminar hall, syndicate room, hall for special discussion and a hall equipped with audio and video equipments are also available with sufficient space. Hostels are available separately for boys and girls, within the campus. The College has recognized the importance of computer literacy, and established a state of the art computer lab with latest machines and software's, as it is the key to today's and tomorrow's world.

6.3.6 Human Resource Management

At the end of each academic year, the workloads for various departments are calculated and the faculty requirement is assessed for each department. The vacancies if any are filled up by selecting suitable persons through personal interview by a committee. Similarly the vacancies arising among the administrative staff are also filled up as and when required.

In the beginning of the academic year, a list of resource persons who have specialised in different areas is prepared by each department and finalized after getting approval from the management. According to the programmes planned for the academic year, their services are utilized.

6.3.7 Faculty and Staff recruitment

The faculty in CIMAT are highly qualified and they possess a sense of belongingness. They perform the role of a teacher, parent and mentor. The need for faculty is identified by the Head of the Department and it is represented to the Principal. The faculty positions are then filled through advertisements in the print media and selection are made by assessing them using various criteria like teaching experience, publications, research experience, academic qualification etc.

6.3.8 Industry Interaction / Collaboration

The CIMAT has signed MOU with leading companies like Red leaf Technologies Private Limited, UTL Technologies Limited, COINDIA.Com, SRM Learning Tree Private Limited, My CLASS.Com and industrial Associations in Coimbatore for industry-institution interaction, placement, to provide mutual training and consultancy.

6.3.9 Admission of Students

Master of Business Administration (MBA)

A candidate who has passed any degree of Bharathiar University, Coimbatore or an examination accepted by the University as equivalent thereto shall be eligible for admission to the Master of Business Administration (MBA).

Eligibility for Admission - III year MCA Program

Candidates for admission to the first year course leading to the Degree of Master of Computer Applications (M.C.A) will be required to possess the qualification as per Bharathiar University/Government norms.

A pass in any Degree with Mathematics at +2 level or any degree with at least one paper in Mathematics / Statistics at Degree Level.

Eligibility for Admission for 2nd Year Direct MCA(Separate Div.)

Candidates for admission to the 2 Year Master of Computer Applications (M.C.A) Direct will be required to possess the qualification as per AICTE/Bharathiar University/Government norms.

1. Recognized Bachelor's Degree of minimum 3 Yrs duration in BCA, B.Sc (IT/CT/Computer Science) with Mathematics as a course at 10+2 level or at Graduate Level.

2. Obtained at least 50% (45% in case of candidate belonging to reserved category) at the qualifying Examination

6.4 Welfare schemes

Teaching	Group insurance , Maternity benefits
Non teaching	Group insurance , Maternity benefits
Students	Group insurance

6.5 Total corpus fund generated:

Rs.50, 00,000

6.6 Whether annual financial audit has been done Yes No

6.7 Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes	v	Yes	v
Academic	Yes	v	Yes	v
Administrative	Yes	-	Yes	-

6.8 Does the University/ Autonomous College declare results within 30 days?

For UG Programmes Yes No

For PG Programmes Yes No

6.9 What efforts are made by the University/ Autonomous College for Examination Reforms?

CIMAT is an autonomous institution offering two PG Programmes namely Master of Business Administration and Master of Computer Applications. The examination reforms that are followed in CIMAT are presented below.

1. Double valuation system is followed for the correction of end assessment examination answer sheets. If there is a difference of more than 15 marks there will be third valuation. The nearest marks given by the two examiners are taken for consideration and the average marks are awarded to the candidate.
2. Supplementary examination is conducted at the end of the final semester and the candidate is given an opportunity to clear the arrear papers irrespective of the number of subjects. This system gives an opportunity for all the candidates to get the degree certificates in the forthcoming academic year without affecting their career path.

6.10 What efforts are made by the University to promote autonomy in the affiliated / constituent colleges?

NOT APPLICABLE

6.11 Activities and support from the Alumni Association

A strong alumni database is maintained and alumni meet are organized twice in a year. The alumni members are nominated as the members of the governing council and their constructive suggestions are implemented during the formulation of the syllabi. Alumni support is also received by the current students for their placements too.

6.12 Activities and support from the Parent – Teacher Association

NOT APPLICABLE

6.13 Development programmes for support staff

The non-teaching and the supporting staff are frequently given training programmes on various aspects like usage of computers, Tally, paperless office, maintenance of student's database etc.

6.14 Initiatives taken by the institution to make the campus eco-friendly

Already there are thousands of trees and plants of different varieties. Waste water is recycled and used for watering trees and plants. Power consumption is minimised by the use of CFL and LED bulbs. The students are encouraged to plant saplings in and around the campus. Usage of polythene materials is strictly prohibited in and around the campus.

Criterion – VII

7. Innovations and Best Practices

7.1 Innovations introduced during this academic year which have created a positive impact on the Functioning of the institution. Give details.

- ICT enabled learning method (NPTEL) is established and effectively used.
- Learner-centred activities, like participative learning, interactive sessions, student seminars, case studies, project work, assignments, problem solving exercises, practical and field work are also introduced.
- As an autonomous institution, we have introduced new subjects in the upcoming sectors and areas of most importance like Supply Chain Management, Banking and Insurance, Tourism and Hotel Management, Disaster Management etc.
- Offering of Inter Disciplinary Papers: Students of MBA are offered with a paper on “Cyber Security and Computer Applications in Management” and the students of MCA are offered with a paper on “Management Principles”.

7.2 Provide the Action Taken Report (ATR) based on the plan of action decided upon at the beginning of the year

Mega Events Organized

- Conducted a Workshop on “Bigdata and Hadoop” in association with IIT Roorkee and Revert Technologies, New Delhi on 1st & 2nd December 2016
- “Sandhai 2K17” – A Marketing Mela was organized on 10th and 11th March 2017. It was inaugurated by Mr. Kunal Bhantia, Chief Executive Officer, Evershine Dynacort Ltd, Coimbatore.
- A Two Week Faculty Development Programme (FDP) on "Entrepreneurship" sponsored by NSTEDB, Government of India from was organized from 13th March 2017 to 25th March 2017. 22 participants from different colleges participated in the programme.
- “Graduation Day 2017” was organized on 19th March 2017. Dr.Premavathy Vijayan, Vice Chancellor of Avinashilingam University, Coimbatore delivered the Graduation Day address and distributed the degree certificates to the graduants.
- “CIMFEST 2017” – Annual Day of CIMAT was organized on 13th April 2017. Dr. V. Venkatraman, Principal Rajapalayam Rajus College delivered the annual day address and distributed the prizes and certificates.

Seminars & Workshops Organized

- Organized a guest lecture on " Create Your Personal Brand to Succeed in Life" by Mr. R. Nandha kumar, D Cloud Way, Bangalore on 6.10.2016.
- Organized a "Aptitude Training" for final year MBA students at CIMAT on 25.10.2016. Mr. A. T. Khumaravelu, Senior-Trainer, Beagles Crop, Coimbatore Trained Students.
- Organized a guest lecture on "Stress Management through Yoga" by Ms. S. Savithri, Occupational Yoga Trainer, Coimbatore on 25.10.2016.
- Organized a guest lecture "Invest Correctly" by Mr. N. Maheskumar, Investment Executive, Lotus knowl wealth, Mumbai on 5.11.2016.
- A seminar on "Fuel your Startup" was organised in association with CIET-TBI, Sonata Software & NIT Trichy on 7.01.2017 at Arthra Hall, Coimbatore.
- Organized one day Certificate program on "Computer Graphics Using C++ Programming" for the students of Kovai Kalaimagal College of Arts and Science, Coimbatore on 11.01.2017. Dr. P. Krishnapriya, Director - MCA and Mr. Albert Paulin Michael, Assistant Professor, MCA, CIMAT were the resource persons.
- Organized Communication workshop for the I MBA students from 01.02.2017 to 28.02.2017 from 4.30 p.m. to 5.30 p.m. Mrs. Oormile Helena, Professor, Department of English, Coimbatore Institute of Engineering and Technology, Coimbatore was the resource person.
- "Budget 2017" A Panel Discussion was organised on 3.02.2017. The students of MBA and MCA participated in the discussion.
- A seminar on "Digital Marketing" was conducted on 23.02.2017 in association with Accent Techno Soft. Mr. Muthaiya Sellamuthu, Web Designer was the resource person .
- Organized a guest lecture on "Why entrepreneurship is cool - A serial entrepreneurs experiences" by Mr. Pradeep Yuvaraj, Story teller, Managing Dierctor, Prezantim Creative Services India Pvt Ltd, Coimbatore on 2.03.2017
- Organized a session on "Shri Ramanuja, The Management Guru" by Mr. G. Parthasarathy, Emperumaanar Kaingarya Sabha, Coimbatore on 9.03.2017.
- Organized a special lecture on "Personality Development and Grooming Self Confidence" by Ms. P. Harini Priya, Video Jockey, Polimer channel, Coimbatore on 22.03.2017.

Industrial Visits organized

- Organized an industrial visit for the I MBA students to the "Cambodia Mills", Coimbatore on 14.10.2016.
- Orgained a field visit to "Arivu Thirukoil (Temple of Consciousness), Pollachi" for final

year MBA and MCA students on 20.10.2016.

- Organized an industrial visit to "Aavin Ltd", Pachapalayam for II MBA Students on 08.11.2016.
- Organised a field visit to Great Mount Resort, Pollachi for final year students MBA students on 10.01.2017 for the subject Hotel and Resort Management.
- As a part of Student Exchange Programme. II MBA students visited Lead School of Management, Palakkad on 28.02.2017 and attended a guest lecture and interacted with the students of that institute.
- Organised an International Educational Visit to Malaysia from 14.04.2017 to 18.04.2017 for I MBA and II MBA Students.

7.3 Give two Best Practices of the institution (please see the format in the NAAC Self-study Manuals)

1. Mentor system

CIMAT has mentor system so that every student receives the individual support and guidance which is essential to recognise and achieve their full potential. Every faculty member entrusted with the task of mentoring 6-8 mentees.

Goal

A student may have some personal issues also apart from the academic issues. It is necessary to identify the difficulties of the students, both in academic and personal issues to counsel them perform well in their academic as well as in their personal behavioural aspects.

The Practice

The mentor meeting is conducted once in every month where student's personal problems, academic difficulties if any, are discussed. Proper counselling is given to the needy students and grievances are immediately handled and issues are solved. The report is prepared at the end of every meeting and is submitted to the Principal for necessary action.

Evidence of Success

This system has tremendously helped to improve the students' performance, which is resulted in the placement and academic marks.

2. E-learning

E-learning platform by using electronic educational technology in learning and teaching process. E-learning is the effective use of technological tools in learning. It consists of media, machine and networking hardware.

Goal

The main objective of E-Learning is to enhance the learning skill of the student. The student can use the technology 24/7 anywhere. It also helps to track the performance of the students by the faculty members. Myclassroom.com is a E-learning platform by using electronic educational technology in learning and teaching. It involves using modern tools, such as computers, digital technology, electronic media, networked digital devices and associated software and courseware with learning scenarios, worksheets and interactive exercises that facilitate learning. This system of education followed in CIMAT has made the teaching and learning process. Exciting, energetic, enthusiastic, emotional, extended and excellent

The Practice

All the faculty members and students of CIMAT are members in this network. The faculty member uploads the class notes, reference notes, assignments topic and details on the activities of CIMAT. The students get regular messages and in turn reply to the messages. The students are motivated to submit the assignments online in myclassroom.com websites. In this era of digital technology revolution the Myclass room.com helps the students and faculty members to share study materials, current academic issues interesting topics etc with the students and finally the objective of having the Myclassroom.com is to make everything available to everyone, engaging the students in an easy way.

Evidence of success

The students are getting learning resources very easily and they can access 24/7. It is also easy for the students to submit their assignments online and they are able to listen to the video lectures of the relevant subject and through which their knowledge level is being improved.

7.4 Contribution to environmental awareness / protection

In order to create environmental awareness the students are instructed to dispose the waste in the dustbins that are placed in the classrooms and frequently visited places. Usage of plastic

covers is banned inside the campus. Various programmes are organized in the college under the Eco-friendly club. Water recycling plant is also set up inside the institution in order to save the wastage of water.

7.5 Whether environmental audit was conducted? Yes - No √

7.6 Any other relevant information the institution wishes to add. (for example SWOT Analysis)

Strength of CIMAT

The institute was rated B+ in the year 1999 by B School surveys conducted by the All India Management Association in collaboration with IMRB, New Delhi. Thereafter the institution is continuously rated B+ in various surveys conducted by AIMA and various business magazines like Business World, Business India and Outlook and in 2007-08, it is rated “A” CIMAT has been ranked 5th in “Ranking of Emerging Top B-Schools of Excellence in India” by Competition Success Review October 2011 issue. CIMAT has been ranked 82nd in MaRs National Survey of B-Schools in India conducted by THE WEEK and published on 13th November 2011. CIMAT has been graded A+ in the survey conducted by Business India published on 13th November 2011. CIMAT has been ranked 5th by Competition Success Review published on Oct 2011 and ranked 1st in Top Emerging B-School in Nov 2012. Ranked A2 in South India in the survey conducted by ALL India Management Association and published in Indian Management Journal Oct 2012. CIMAT has been ranked 9th in Tamilnadu and ranked 88th in India in the B-School survey conducted by THE WEEK and published on 4th NOV 2012. In the top 125 Business Management Colleges CIMAT is ranked 114 by the WEEK-HANSA RESEARCH SURVEY 2013, published in June 9,2013. CIMAT is ranked ‘A’ by MBA BY CHOICE among the top business management colleges. CIMAT has been ranked 89th in India and 4th in Tamil Nadu in the B-School survey conducted by GHRDC – Competition Success Review published in 2013. CIMAT is ranked 114 by the WEEK-HANSA RESEARCH SURVEY 2013, published in June 9, 2013. CIMAT is ranked ‘A’ by MBA BY CHOICE among the top business management colleges. CIMAT has been ranked 89th in India and 4th in Tamil Nadu in the B-School survey conducted by GHRDC – Competition Success Review published in 2013 CIMAT is ranked 107th overall and 85th among private colleges in India in the Business Scholl survey conducted by “The Week” (November, 2014) and Ranked 105th overall and 59th in “Living Experience” category in India in the Business School survey conducted by “Business Today” (October 2014). Ranked 3rd in Coimbatore, 30th in South Zone, 88th among Private B-Schools in India and 110th in All India in the “Best B-Schools 2016” survey

conducted by “THE WEEK – HANASA RESEARCH NATIONAL SURVEY” (Published by “THE WEEK”, October 2016).

- **Out bound training programme – Breakthrough at Bangalore**

The students are taken to the outbound training programme at “Breakthrough” Bangalore in their second semester in order to make the students to involve themselves in the practical way of learning through play-way method. This training helps the students to come out of their hesitations, stage fear and their inferiority complex. The method helps the students to have a broad mindset and out-of-box thinking in handling the different situations which they face in various walks of life in an optimistic manner.

- **Videography session to improve the communication skills**

Main objective of this exercise is to enhance the communication skills of the students. At the initial stage the students are asked to prepare on their own interesting topic and deliver the same. After sufficient training is given the videography session is arranged and the students are instructed to participate in the same. The Videography is screened to the students and constructive feedbacks are given to the students by the panel of faculty members for their betterment and improvement.

- **Video documentary - “Ascent of CEO”**

At the beginning of third semester different personalities like successful entrepreneurs, industrialists, personalities from various renowned charitable institutions are identified and a team of students under the guidance of a faculty member are involved in this programme. This programme is meant for the students to develop their interaction as well as relationship with the external environment and will serve as a source of inspiration. In this the students interact with the identified personality with the help of interview method and the same is been recorded as a documentary. Once the process is completed the resource person is invited to the college and the documentary CD will be released and the same will be screened on the day.

- **Research circle meeting**


A separate division is functioning in CIMAT to promote research efforts. A research circle has been formed at CIMAT and the meeting is organised once in six months where the research scholars from CIMAT as well as from other institutions are encouraged to present their progress in front of the expert committee members and in turn feedbacks are given for the enhancement of their quality of research.

The objectives of the Research Circle in CIMAT is

- To monitor the progress of the research scholars in the respective work.
- To enable the scholars to submit the thesis at the earliest.
- To enable the scholars to get collective knowledge from other scholars so as to improve their thesis.

8. Plans of institution for next year

- Strengthening the students training and placement.
- To motivate faculty members to apply for research grants from various funding agencies.
- To motivate faculty members to publish more papers in peer reviewed and Scopus indexed journal.
- To expose and equip the students in international environment.



IQAC Coordinator



IQAC Chairman

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