

Coimbatore Institute of Management And Technology

**Vellimalaipattinam, Narasipuram Post
Thondamuthur Via, Coimbatore - 641 109.**

Annexure – A

Seminars and Workshops Organized

- ⌚ A workshop on Micro Analysis of Financial Statements was arranged for MBA students on 15.10.2012 by Mr. S. Chandrasekar, Managing Director, EMPOVER HR Solutions Pvt., Ltd, Bangaluru.
- ⌚ Conducted aptitude test for final year MBA and MCA students on 20.10.2012 by TIME Institute, Coimbatore.
- ⌚ A research circle meeting was organized for the research scholars on 20.10.2012. Prof. S. Kandhasamy delivered a special lecture on “Statistical tool” and conducted session on SPSS package.
- ⌚ One day workshop was organized on “Compliance of Labour Laws” by Mr. S. Elangovan, Consultant & Retired Senior HR Manager, NTC Mills, Coimbatore on 11.02.2013.
- ⌚ A guest lecture was organized on “Managerial Skill for a Better Career” for MBA students by Shri. D. Lakshmi Narayanan, Senior Process Executive, KGISL Ltd., on 20.02.2013.
- ⌚ One day work shop was organized on “Hardware and Networking” for MCA students by Mr. S. Sugumar, Centre Head, CSC - Computer Education and Mr. Saravanaselvam, Trainer, CSC - Computer Education on 27.02.2013.
- ⌚ A guest lecture was organized on "Overview of Share market" by Mr.R.Arunkumar, Business Development Manager, Yaazaa Infotech, Coimbatore for MBA students 30.07.2013.

- ⌚ A seminar was organized on “Software testing tools and methodology” on 07.08.2013 for III MCA and II MCA students.
- ⌚ A seminar was organized on "Software Testing Tools" by Mr.Sabarinathan and Dinakar, Poras Technologies India, Coimbatore on 14.08.2013.
- ⌚ A multimedia seminar was organized on “Demo on 12 Multimedia packages” for MCA students by Mr.Sukumar, Head, Trainer, CSC Systems on 29.08.2103.
- ⌚ A workshop on “Investment Planning for Young Investors” by Mr. K. Prabhakaran, SEBI Financial education trainer and Assistant Professor – MBA, RVS faculty of Management, Suler was conducted for II MBA students on 07.08.2013.
- ⌚ A seminar was organized on Business English by Mr. Samadhanam, Sales executive academics, Cambridge University press India Pvt.Ltd Chennai for MBA and MCA students on 26.09.2013.
- ⌚ Entrepreneurship and Skill Development Programme was organized jointly with Entrepreneurship and Skill Development Centre Bharathiar School of Management and Entrepreneur Development, Coimbatore on 21.10.2013 and 22.10.2013.

Association and Club Activities.

- ⌚ The students association of Management Studies and Research “Horizon” and Computer Application “Netzone” were inaugurated on 09.10.2012 by Venkatraman Ananthanarayanan, Vice President - IT Projects, Enterprise Business Solutions , AEGIS Limited
- ⌚ The students association of Computer Application Netzone organized the Intercollegiate Technical Meet ICONOCLAST ‘2012 on 10.10.2012 and the program was inaugurated by Mr. C. S. Chandrasekhar, CEO, Minvelli Systems Pvt Ltd., Coimbatore.
- ⌚ HR Club was inaugurated by Mr. Ramachandran, AGM, TVS Motor Company, Mr.Ganesan, L& T Ltd., Mr.Srinivasa Iyar from HR Conclave on 4.09.2013.

- ⌚ MBA and MCA Students Associations “HORIZON” and “NETZONE” and the clubs were inaugurated by Shri.M.S.S.Varadan, Chairman, Om Consultants Pvt. Ltd, Bangalore on 12.09.2013.

Industrial Visits Organized

- ⌚ Students of I MBA visited “Siva Tea Factory”, Kothagiri on 17.10.2012
- ⌚ Students of MBA visited outbound training program at “Break Through”, Bangaluru from 26.10.2012 – 28.10.2012
- ⌚ An Industrial visit to M/s. Sakthi Sugars Ltd, Erode was arranged for II year MBA & MCA students on 16.03.2013.
- ⌚ Final Year MBA Students were taken to Kannan Devan Tea Factory in Munnar on 24.09.2013.

Students Care Activities

Corporate Dossier

- ⌚ The students of II-MBA made individual presentations on various corporate on 5.02.2011, 11.03.2011 & 12.08.2012. Out of which 10 best presentations were selected and the final presentations to the I - MBA were made on 15.10.2012

Video Release

- ⌚ Video documentary of Dr. Sathy P Viswanathan, Vice President, KG Design Services, Coimbatore was prepared by III MCA students and released on 05.10.2012.
- ⌚ Video documentary of Mrs. Vanitha Rangaraj, Chairman, Sharanalayam was prepared by final MBA students and was released on 24.04.2013.

Students Participation in outside Institutions

- ⌚ Students of I MBA participated in the Inter collegiate Business Quiz, “Brainblaze” organized by the department of Management Studies and Research, CIET on 18.10.2012.
- ⌚ Students of MCA participated in an Intercollegiate meet “Oritech – Tech Festive 2012” organized by Velammal College of Engineering, Madurai on 12.10.2012.
- ⌚ Mr. R. Ramasubbu and Mr. M. Sivakumar of I MBA participated in Dumb Charades and won first prize in the Intercollegiate Cultural Fest “CREDISE 13” organized by Sree Narayana Guru College on 2.2.2013.
- ⌚ Students of I MBA have participated in an Intercollegiate Cultural Fest “CREDISE’13” organised by Sree Narayana Guru College on 2.2.2013.
- ⌚ Students of I MBA have participated in the Student Management Day Celebrations of CMA held at RVS Institute of Management on 9.2.2013
- ⌚ Mr. V. Sreemadhu, Ms. P. Srividhya, Mr. Abul Fazul and Mr. H. Santhosh of II MBA have secured first prize in the Best Management event and have been awarded with a cash prize of Rs.3000 in “EXEMPLAR’13” an Intercollegiate Management meet held at Hindusthan College of Arts & Science on 13.3.2013.
- ⌚ Mr. A. Dinesh Kumar, Mr. S. Pradeep and Mr. A. Magesh Kumar of II MBA have secured first prize in the Finance Game event and have been awarded with a cash prize of Rs.3000 in “EXEMPLAR’13” an Intercollegiate Management meet held at Hindusthan College of Arts & Science on 13.3.2013.
- ⌚ Students of II MBA have participated in “EXEMPLAR’13” an Intercollegiate Management meet held at Hindusthan College of Arts & Science on 13.3.2013
- ⌚ Students of I MBA have participated in “Stratagem’13”, an intercollegiate meet organized by G.R.D. Academy of Management on 15.3.2013.
- ⌚ Mr. B. Prem Kumar and Mr. M. Vigneshwaran of II MBA have presented a paper and have won the best paper award in the International conference on “Sustainable inclusive growth in the global scenario – issues and challenges “ organized by Adaikalamatha Institute of Management Thanjavore on 28.09.2013.

Other Activities

- ⌚ Fresher's day for the students of I MBA & I MCA was organized on 19.10.2012
- ⌚ Communicative English Exercise and videography session was arranged for MCA students on 26.02.2013.
- ⌚ A course on Diploma programme in 2D and 3D Animation was organized in association with Campus Images for MCA students from 19.08.2013 to 26.08.2013.
- ⌚ A course on Diploma programme in 2D and 3D Animation was organized in association with Campus Images for MBA students from 02.09.2013 to 20.09.2013 .
- ⌚ A Videography session was organized for MBA students on 23.07.2013.
- ⌚ Teachers day was celebrated on 5.09.2013.
- ⌚ The Freshers welcome party was organized on 16.09.2013.

Faculty Publications and Paper Presentations

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|-----------------------------------|---|
| Mr. K. T. Vijayakarhikeyan | Published a paper entitled "Performance of selected Private Sector Banks in India" in the CIMAT Journal of Research Issue - 2 March 2013. |
| Ms. P. Nalini | Attended Tenth Bi- Annual conference on Entrepreneurship and presented a paper on "Green Entrepreneurship need for the hour" in EDII Ahamedabad from 20.02.2013 to 22.02.2013 |
| Prof. K. Kumar | Attended 12 th International conference at Clarks Amar, in Jaipur organized by Rajasthan Development Association and Rajasthan chamber of commerce and industry, Khadi Sarva Vishwa Vidhyalaya, Gujarat, on "Global contemporary issues, innovation and future challenges in business, IT and management" from 5.01.2013 and 6.01.2013. Presented a paper on "An explorative study of problem and prospects of women in perusal of |

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| | Entrepreneurship in Coimbatore District”. |
| Mr. R. Benjohnson | Presented a paper on “Cloud Computing in Libraries” at the National Conference held at Sardar Vallabhai Patel Institute of Textile and Management on 21.12.2012. |

FDP / Workshop Attended by the Faculty

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|--------------------------|---|
| Mr. R. Benjohnson | <p>Attended the pre placement talk AEE BEE Institute of Communicative English on 18.01.2013.</p> <p>Attended Project Genesis- An initiative (CSR) of Infosys BPO Limited Mysore on “Global skills Enhancement” conducted from 3.01.2013 to 12.01.2013 an initiative taken for training the trainers on analytical skills and language enhancement of PG students.</p> <p>Attended an International seminar on “Cyber Security” held at Bharathiar University on 09.03.2013.</p> <p>Attended a two-day Faculty development program on “Personality Development” in PSGR Krishnammal College for Women, Peelamedu, Coimbatore on 13.08.13 and 14.08.13</p> <p>Attended a seminar on “Multimedia softwares “ by CSC Computer Education ,Cbe on 14.08.2013.</p> |
| Mrs. P. Nalini | Participated in State level conference on “Establishment of Entrepreneurship development cell in higher education institutions in Tamilnadu” on 21.12.2012 held at Chennai. |
| Mr. R. Sriram | <p>Attended Project Genesis- An initiative (CSR) of Infosys BPO Limited Mysore on “Global skills Enhancement” conducted from 3.01.2013 to 12.01.2013 an initiative taken for training the trainers on analytical skills and language enhancement of PG students</p> <p>Participated in Infosys project GENESIS – Review meeting held at the Department of Extension and Career Guidance Bharathiar</p> |

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| | <p>University, Coimbatore on 30.07.2013.</p> <p>Attended two day Faculty Development Programme on "Personality Development" at PSGR Krishnammal College for Women, Coimbatore on 13.08.2013 to 14.08.2013..</p> |
| Mr. Albert Paulin Michael | <p>Attended one day work shop on gaming industry conducted by Campus Image at Hindustan college, Coimbatore on 20.02.2013 .</p> |
| Mr. Pradeesh Hosea | <p>Attended the UGC sponsored National Seminar on "Computational Intelligence" at Avinashilingam University, MTP Road, Coimbatore on 21.02.2013 to 22.02.2013.</p> <p>Attended an International seminar on "Cyber Security" held at Bharathiar University on 09.03.2013.</p> |
| Dr. P. Krishna Priya | <p>Attended a seminar titled "Software testing tools and methodology" by 4SS Software Solutions on 7.08.2013.</p> <p>Inaugurated the association of Computer science department and delivered the inaugural address at Kongu Arts and Science College, Erode on the topic "Green computing" on 19.07.2013</p> |

Mega Activities at CIMAT:

- ⌚ An Intercollegiate Management Meet ICONOCLAST 2012 was conducted on 10.10.2012 .More than 100 students from 20 colleges participated in the event.
- ⌚ "Sandhai 2013" - two day marketing mela was inaugurated by Mr. N. Krishna Kumar, CEO of Akash Advertisers, Coimbatore on 28.02.2013.

Achievements of CIMAT (B-School Ranking)

- ⌚ CIMAT has achieved 89th rank in the overall rank of Private B-Schools and 4th in Group RANK in the **GHRDC - CSR, B - SCHOOL** survey 2013 in the month of October 2013.

- ⌚ CIMAT is ranked 'A2 ' by “**The Journal of AIMA – All India Management Association**” among the top Business Management Colleges, published in the month of October 2013, volume 52, Issue 10.

Annexure – B

A list on various paper offered by the institution other than the core papers are given below. All the papers are of current importance. The papers are divided into specialization and sectoral streams. Each student is required to select one specialization and one sector (2 papers each) in a semester.

ELECTIVES FOR III SEMESTER (MBA)

| Course Code | SECTORAL STREAM Course | Credits |
|---|---|---------|
| INVESTMENT BANKING STREAM | | |
| SPECIALIZATION STREAM | | |
| 13MB3E27 | Behavioral Finance | 4 |
| FINANCE STREAM | | |
| 13MB3E28 | Bonds, Derivatives and Commodities Market | 4 |
| 13MB3E01 | Equity Research and Portfolio Management | 4 |
| 13MB3E02 | Financial Services Finance in India | 4 |
| 13MB3E03 | Risk management and Insurance | 4 |
| BANKING AND INSURANCE STREAM | | |
| 13MB3E04 | International financial Management | 4 |
| 13MB3E30 | Bank Management | 4 |
| 13MB3E05 | Strategic cost Management | 4 |
| 13MB3E06 | Insurance laws and regulations | 4 |
| 13MB3E32 | Working capital Management | 4 |
| HUMAN RESOURCE STREAM | | |
| 13MB3E07 | Actuarial Mathematics | 4 |
| HOSPITAL AND HEALTH CARE MANAGEMENT STREAM | | |
| 13MB3E08 | Human Resource Development | 4 |
| 13MB3E09 | Organisational Development | 4 |
| 13MB3E34 | Hospital and health care Management | 4 |
| 13MB3E10 | Organizational Change and Intervention | 4 |
| 13MB3E11 | Hospital planning, design and maintenance | 4 |
| 13MB3E12 | Business Leadership | 4 |
| 13MB3E13 | Legal and ethical issues in hospitals | 4 |
| 13MB3E14 | Performance Management | 4 |
| TOURISM AND HOTEL MANAGEMENT STREAM | | |
| 13MB3E15 | Advanced Industrial Psychology | 4 |
| 13MB3E16 | Training and Development | 4 |
| MARKETING STREAM | | |
| 13MB3E17 | Tourism concepts and principles | 4 |
| 13MB3E18 | Advertising and Promotional Management | 4 |
| 13MB3E19 | Hotel and Resort Management | 4 |
| 13MB3E20 | Sales and Distribution Management | 4 |
| RETAIL MANAGEMENT STREAM | | |
| 13MB3E21 | Services Marketing | 4 |
| 13MB3E22 | Retail Management | 4 |
| 13MB3E23 | Export Management | 4 |
| 13MB3E24 | Market Research | 4 |
| 13MB3E25 | Brand Management | 4 |
| AVIATION MANAGEMENT STREAM | | |
| 13MB3E26 | Social Media Marketing | 4 |
| 13MB3E27 | Airport Planning and Management | 4 |
| SYSTEMS STREAM | | |
| 13MB3E28 | Aviation Management | 4 |
| 13MB3E29 | System Analysis And Design | 4 |
| SUPPLY CHAIN MANAGEMENT STREAM | | |
| 13MB3E30 | Software Project Management | 4 |
| 13MB3E31 | Supply chain Management | 4 |
| 13MB3E32 | Electronic Commerce | 4 |
| 13MB3E33 | Data warehousing and Warehousing | 4 |
| 13MB3E34 | E_Marketing | 4 |
| 13MB3E35 | Enterprise Resource Planning | 4 |

ELECTIVES FOR IV SEMESTER (MBA)

| Course Code | Course | Credits |
|------------------------------|---|---------|
| SPECIALIZATION STREAM | | |
| FINANCE STREAM | | |
| 13MB4E01 | Financial Econometrics | 4 |
| 13MB4E02 | Investment Management | 4 |
| 13MB4E03 | Project Management | 4 |
| 13MB4E04 | Mergers, Acquisitions and Restructuring | 4 |
| 13MB4E05 | Corporate Valuation and Taxation | 4 |
| 13MB4E06 | Foreign Exchange Management | 4 |
| HUMAN RESOURCE STREAM | | |
| 13MB4E07 | Labour Welfare and Industrial Relations | 4 |
| 13MB4E08 | Industrial Relations Management and Labour Legislations | 4 |
| 13MB4E09 | Talent Management | 4 |
| 13MB4E10 | International Human Resource Management | 4 |
| 13MB4E11 | Collective Bargaining and Negotiations Management | 4 |
| 13MB4E12 | Labour Welfare and Welfare Legislations | 4 |
| 13MB4E13 | Managing Interpersonal Effectiveness | 4 |
| 13MB4E14 | Coaching, Counselling and Mentoring | 4 |
| MARKETING STREAM | | |
| 13MB4E15 | Rural Marketing | 4 |
| 13MB4E16 | Retail Management | 4 |
| 13MB4E17 | Event management | 4 |
| 13MB4E18 | New Product Development | 4 |
| 13MB4E19 | Marketing Research | 4 |
| 13MB4E20 | International Marketing | 4 |
| 13MB4E21 | Customer Relationship Management | 4 |
| SYSTEMS STREAM | | |
| 13MB4E22 | Software Quality Management | 4 |
| 13MB4E23 | Decision support System | 4 |
| 13MB4E24 | Knowledge Management System | 4 |
| 13MB4E25 | E-Business | 4 |
| 13MB4E26 | Relational database Management | 4 |
| 13MB4E27 | Multimedia application in business | 4 |

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| SECTORAL STREAM | | |
| INVESTMENT BANKING STREAM | | |
| 13MB4E28 | Fund Management | 4 |

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|---|---|---|
| 13MB4E29 | Wealth Management | 4 |
| 13MB4E30 | Real Estate Management | 4 |
| BANKING AND INSURANCE STREAM | | |
| 13MB4E31 | E-Banking | 4 |
| 13MB4E32 | Principles of Insurance | 4 |
| HOSPITAL AND HEALTH CARE MANAGEMENT STREAM | | |
| 13MB4E33 | Hospital Information System | 4 |
| 13MB4E34 | Public Health System and Health Insurance | 4 |
| 13MB4E35 | Hospital Operations Management | 4 |
| 13MB4E36 | International Health Management | 4 |
| TOURISM AND HOTEL MANAGEMENT STREAM | | |
| 13MB4E37 | Eco-tourism | 4 |
| 13MB4E38 | Hospitality Management | 4 |
| 13MB4E39 | Travel Management | 4 |
| RETAIL MANAGEMENT STREAM | | |
| 13MB4E40 | Direct and Network Marketing | 4 |
| 13MB4E41 | Retail Operations, Systems and Inventory | 4 |
| 13MB4E42 | Retail Planning | 4 |
| AVIATION MANAGEMENT STREAM | | |
| 13MB4E43 | Aviation Operations Management | 4 |
| 13MB4E44 | Aviation Carrier Operations | 4 |
| 13MB4E45 | Airline Route Planning Management | 4 |
| SUPPLY CHAIN MANAGEMENT STREAM | | |
| 13MB4E46 | Logistics and Supply Chain Management | 4 |
| 13MB4E47 | Inventory Management | 4 |

ELECTIVES FOR MCA

| | | |
|------------------------------|-----------------------------|---|
| SPECIALISATION STREAM | | |
| MULTIMEDIA | | |
| 13MCE11 | Digital Character Designing | 4 |

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|-------------------------|---|---|
| 13MCE12 | Vector & Raster Designing | 4 |
| 13MCE13 | Gaming for the Web | 4 |
| 13MCE14 | Web Information Systems | 4 |
| NETWORKS | | |
| 13MCE21 | TCP / IP Internetworking | 4 |
| 13MCE22 | Mobile Communication | 4 |
| 13MCE23 | Cryptography and network security | 4 |
| 13MCE24 | PC Hardware Concepts | 4 |
| WEB TECHNOLOGY | | |
| 13MCE31 | Service Oriented Architecture | 4 |
| 13MCE32 | Advanced Web Technology | 4 |
| 13MCE33 | IT Infrastructure Management | 4 |
| 13MCE34 | Middleware Technologies | 4 |
| EMBEDDED SYSTEMS | | |
| 13MCE41 | Design and Analysis of Real Time Algorithms | 4 |
| 13MCE42 | Formal Foundations of VLSI design | 4 |
| 13MCE43 | Embedded System | 4 |
| 13MCE44 | Industrial Robotics and Expert Systems | 4 |

Annexure – C

Placement Activities

List of students placed (2012 – 2013)

| S.No | Student Name | Company | Designation | Salary | Location |
|------|---|-----------------------------------|---------------------|--------------|----------|
| 1 | Ananadha Ganesan. M Arunkumar. M Mageshkumar. A Pradeep.S | MPF Advisory India Pvt Limited | Business Consultant | 204000/- p.a | Chennai |
| 2 | Harsha Hareendran | Blue Lotus | Project Coordinator | 240000/- p.a | Chennai |

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|---|--|---------------------------|------------------------------|--------------|------------|
| | Mageshkumar. A | | Trainee | 180000/- p.a | |
| | Nandhakumar. L | | Project Coordinator | 240000/- p.a | |
| 3 | Karthik. T | Reliance HR Services | Marketing Executive | 201600/- p.a | Chennai |
| 4 | Kumar.U | Fun Dreamz | Business Executive | 180000/- p.a | Bangalore |
| 5 | Abul Fazul. A Loganathan. T. M Shakthivel. T. S Srinivasan. S | Launch Pad LLC | Business Development Officer | 2,01,600 p.a | Coimbatore |
| | Manish Noah Bavithra.P | | Training and Development | 2,04,000 p.a | Coimbatore |
| 6 | Abul Fazul. A Puliyuran. V | Indian School of Business | Team Leader | 1,44,000 p.a | Coimbatore |

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|----|---|--|------------------------------|--------------|----------------------|
| 7 | Alina Vincent Parokaran | Aee Bee Institute of Communicative English | Team Leader | 1,44,000 p.a | Kochin |
| | Anand. S Bejoy K.J Mohanraj. A Manojkumar. G Neethu. K. S Nirmal. Y Tharani. T | | Faculty & Trainee | 1,12,000 p.a | Coimbatore |
| | | | Team Leader | 1,44,000 p.a | Coimbatore |
| | | | | | |
| 8 | Alina Vincent Parokaran Sakthivel. S Sivarajan. S | Data Logics | Assistant Manager | 2,40,000 p.a | Chennai |
| 9 | Mariviswanathan. A Loganathan. T. M Kanagaraj. K Balaji. D Dhivyabharathi. M Janani. A Puliyuran. V Pandikannan. V Parameswari. G Nithya. T Senthilkumar. M Vidya Vikasini Prasanthkumar. S Yuvashree. G Suresh Arun Revathi. A Padmanaban. P | Procon Advisory | Trainee Financial Analyst | 1,80,000 p.a | Coimbatore |
| 10 | Balamurugan. R Benowillbur. J Harishankar. S Janarthanan - | | Investment Director | 1,44,000 p.a | Across Tamil Nadu |

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| | Janakiram Karthik. T Krishnakumar. V Muthuraj. K Prathap. S Padmanaban. P Rajasudhakar. P Saravanaprabhu. S Senthilkumar. V | Sundaram Finance | | | |
| 11 | Mageshkumar. A Anandha Ganesan Marimuthu. T | Kotak Securities Limited | Associate Executive | 2,50,000 p.a | Across Tamil Nadu |
| 12 | Manoj Kumar. M Anand. S Javith. K Saravana Prabhu. S Dinesh Kumar. A Padmanaban. P Balaji. D Kanagaraj. K Senthil Kumar. V Harishankar. S Parameswari. G Pratheesh. G | HDFC Life Insurance | Business Executive | 1,80,000 p.a | Across Tamil Nadu |
| 13 | Ashokumar. V Shankar. D Isamozhi. M | C-Cubed Solution Pvt Ltd | TSR | 1,20,000 p.a | Coimbatore |
| 14 | Shivarajan. S Shakthivel. T. S | ICICI Securities | Relationship Manager | 2,50,000 p.a | Coimbatore |
| 14 | Akshay A. Pai Revathi. A Bhavathra | Get Set GO | Management Trainee | 1,00,000 p.a | Coimbatore |
| 15 | Shivarajan. S Manishnoah | Sterling Holidays | Executive- Sales | 2,27,777 p.a | Chennai |

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|----|--|---------------------|----------------------|--------------|------------|
| 16 | Neethu. K. S. Revathi. P Vidya Vikasini. C.V Abul Fazul. A Ashwani. O. P Kanagaraj. K Manoj Kumar. T. M. Janarthanan Janakiram Harishankar. R. S Mariviswanathan. A Esakki Raja. A. P Prathap. S Dhinakaran. S Subburaj. M Kathirvel. S Beno Willbur. J Rajagopal. G Yuvashree. G Nithiya. S Revathi. A Suresh Arun. S Pradeep. S Tharani. T Senthil Kumar. V | Tokyo Info Solution | Relationship Manager | 2,50,000 p.a | Chennai |
| 17 | Vidya Vikashni Kumar. P | HCL Services Ltd | Analyst | 1,50,000 p.a | Coimbatore |

List of On Campus Placement Organized

| S.No | Date Visited | Name of the Company | Location | No. of Participating Colleges | No of Participants | No. Placed |
|------|--------------|-----------------------------|------------|-------------------------------|--------------------|------------|
| 1 | 18/10/2012 | IDBI Federal Life Insurance | Coimbatore | 2 | 75 | 2 |
| 2 | 30/10/2012 | Launch Pad | Coimbatore | 2 | 65 | 6 |

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|----|------------|--|------------------|----|-----|----|
| 3 | 28/12/2012 | Data logics | Chennai | 2 | | 3 |
| 4 | 04/01/2013 | Blue lotus IPR confidential.(on campus) | Chennai | 2 | | 3 |
| 5 | 09/01/2013 | Sundaram Direct | Coimbatore | 2 | 28 | 14 |
| 6 | 09/01/2013 | Kotak Securities | Coimbatore | 2 | 39 | 3 |
| 7 | 11/01/2013 | Exterro | Coimbatore | 2 | 20 | |
| 8 | 18/01/2013 | Aee Bee Institute of communicative English | Across TN | 2 | 8 | 7 |
| 9 | 22/01/2013 | Indian School of Business | Coimbatore | 2 | 60 | 2 |
| 10 | 06/02/2013 | Procon Advisory Limited | Coimbatore | 2 | 41 | 16 |
| 11 | 12/02/2013 | CSS Corporation H& H Pharamaceutics | Bangalore | 15 | 250 | 5 |
| 12 | 14/02/2013 | Zoho Technologies | Chennai | 5 | 350 | |
| 13 | 16/02/2013 | Get it Info Solution | Coimbatore | 2 | 110 | 8 |
| 14 | 18/02/2013 | Adithya Trading Solutions | Chennai | 3 | 110 | 8 |
| 15 | 20/02/2013 | HDFC Bank | Coimbatore | 3 | 48 | 13 |
| 16 | 24/02/2013 | Sterling Resort | Chennai | 5 | 38 | 2 |
| 17 | 26/02/2013 | HDFC Life | Across Tamilnadu | 2 | 83 | 13 |

List of Off Campus Placement Organized

| Sl.No | Date Visited | Name of the Company | No. of Students Attended | Venue | Result |
|-------|--------------|----------------------|--------------------------|-------------|--------|
| 1 | 22/09/2012 | Reliance HR Services | 32 | NGP College | 1 |
| 2 | 6/10/2012 | Jaro Educations | 15 | STC | 8 |

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|----|------------|----------------------------|----|------------------------------|---|
| 3 | 12/10/2012 | Fundreamz | 13 | SVS | 1 |
| 4 | 05/11/2012 | Cbazaar | 15 | PPG | |
| 5 | 19/11/2012 | Tokyo InfoTech solutions | 8 | | 2 |
| 6 | 2/12/2012 | FACE | 6 | | |
| 7 | 2/12/2012 | Berger Paints | 2 | | 1 |
| 8 | 1/12/2012 | CAG VAK | 11 | | 1 |
| 9 | 23/12/2012 | MPF Advisory India Pvt ltd | 6 | DJ Acdamy | 4 |
| 10 | 18/1/2013 | Grolier Inc | 14 | Sri Narayana Guru college | 5 |
| 11 | 23/1/2013 | ICICI Securities | 32 | Sri Narayana Guru College | 2 |
| 12 | 02/02/2013 | Job fair | 32 | SASI B-School | 2 |